

Dr. Rabbit
AND THE
TOOTH DEFENDERS

The title is written in large, bold, red and white letters with a black outline. Above the title, several characters from the show are shown in action: Dr. Rabbit and a female superhero flying, a boy with a toothbrush, a girl with a toothbrush, a girl with a toothbrush, and a dog with a toothbrush.

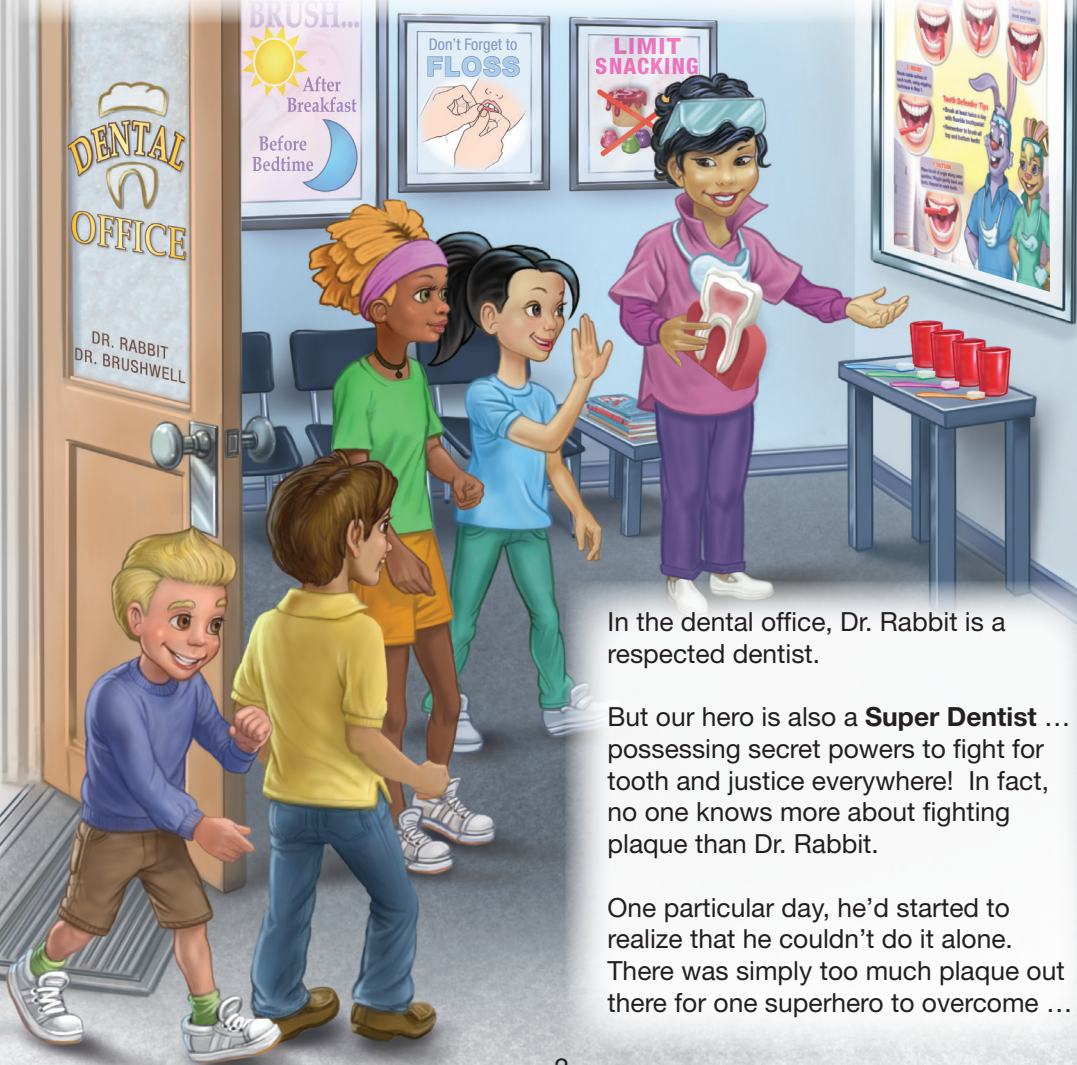
How It All Began



Before they were superheroes, they were regular kids. Kids ... just like you.

Every day, children of Tooth City visit **Dr. Rabbit** — our hero, and the most popular dentist in town. He and his team of oral health professionals clean teeth, take X-rays, and teach kids how to take care of their bright smiles and keep their teeth and gums healthy.

Dr. Brushwell is the other dentist in Dr. Rabbit's office. These oral health partners work side-by-side with their **dental hygienist**, who is always ready to welcome young patients for a dental checkup!



In the dental office, Dr. Rabbit is a respected dentist.

But our hero is also a **Super Dentist** ... possessing secret powers to fight for tooth and justice everywhere! In fact, no one knows more about fighting plaque than Dr. Rabbit.

One particular day, he'd started to realize that he couldn't do it alone. There was simply too much plaque out there for one superhero to overcome ...

But on that day, Dr. Rabbit was very lucky ... because pals **Paige, Finn, Kali,** and **Miguel** had arrived together for their dental checkups. Dr. Rabbit — the regular dentist — reminded them with a grin: “You need to fight plaque to keep your smiles bright!”



Meanwhile, Dr. Rabbit: Super Dentist had a brilliant idea. “Yep — fighting plaque is the key, all right. In fact, these four might be just what I need to help me go after Placulus himself!”

Behind him, in his **Laboratory of Bright Smiles Super Powers**, the lights began to glow.

“Whaaat?? Whuzzat??” The four friends sensed the glow, and for the first time, they looked beyond the dental office — seeing a portal they hadn’t noticed before. Together, they read the sign above the mysterious doorway: **Tooth Defender Training: Enter Here If You Accept The Challenge ...**

And so it was that Finn, Paige, Kali, and Miguel found themselves in **Tooth Defender Training** that day! Dr. Rabbit welcomed the new Defenders-in-Training to the Laboratory of Bright Smiles Super Powers. Ha! Dr. Brushwell was waiting for them there, too!



“Choose your new Super Powers with great care,” she advised. “You will learn about these powers, and you will be entrusted to use them in the fight against plaque. Just as Dr. Rabbit and I protect *our* Super Power: regular dental checkups!”

“And remember,” added the wise Dr. Rabbit, “Knowledge is the key, future Tooth Defenders. Once you understand them and use them together, the Bright Smiles Super Powers can help the smiles throughout Tooth City to last a lifetime.” With that, the Tooth Defenders’ superhero training had begun.



The kids explored the strengths of their newly-chosen Super Powers ... and how each played a role in the overall fight against plaque. They listened carefully and learned, so that soon they'd be entrusted to safeguard the powers they had selected.

Finn and Paige — the future Toothpaste Duo — had both chosen toothpaste. That's because the Super Power of **toothpaste** and **fluoride** is really two Super Powers combined! Together, they chanted:



*We're fluoride toothpaste
And we keep teeth strong.
We prevent cavities, too.
With us you can't go wrong!*

Kali would become The Brush.
*Ready and waiting,
To brush at least twice a day.
Fighting yucky plaque
It's the number-one way!*



Miguel decided upon floss.
*Strong teeth are awesome —
But be sure to floss 'em.
'Cause Plaque hides between ...
And can't be seen!*

“You have chosen wisely,” commended Dr. Rabbit.
“These powers shall serve you well.”

And the Tooth Defenders were almost ready.

But wait! Something was missing. Because
as any team member knows, you need a
mascot. Someone to cheer you on ...
and bring you good luck!

“I have an idea,” suggested Dr. Brushwell ...



And with the addition of Chompers, the team was complete!

On the morning of the last day of Tooth Defender Training, Dr. Rabbit sighed. “You are almost ready to embark on a Tooth Defender’s lifelong fight against plaque. That means it’s time.”

“Time for what?” the trainees wondered.

The wise Dr. Rabbit appeared saddened by the memory. “Time to learn about the one former trainee who didn’t make it to the end. He chose a path toward poor oral health instead. His name ... was Plackie.”



“Young Plackie had attended Tooth Defender training, just like you. But he couldn’t bear to leave his sweets behind.”

“Plackie’s choices put his teeth in danger,” continued Dr. Rabbit. “And during the final days of training, instead of unlocking his Super Power, he joined a team of yucky plaque monsters. They departed on an evil mission to spread sticky sweets throughout Tooth City ... and beyond.”



“During his journey, young Plackie grew up ... and became my arch enemy, Placulus.”

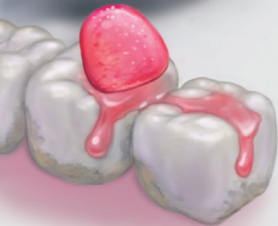


“Year after year, he has worked to build a plaque empire using gooey candies and other treats. HE was the reason more Tooth Defenders were needed for my team!” Dr. Rabbit shook his head in despair.

“But why would someone choose not to be a Tooth Defender?” the kids wondered. Because as they now knew, protecting a bright and healthy smile — and being able to share it with others — was the best decision of all.

With a sad shake of her head, Dr. Brushwell replied: “An excellent question — and one to which we’ll never know the answer.”

Then she smiled. “But today, we celebrate YOU, our young friends who have made the choice to become the newest and brightest Tooth Defenders ever! Onward!”



Tooth Defender Training was drawing to a close. It was finally time to test their new Super Powers. But the new Defenders wondered: how could they *unlock* these powers?

All at once, the kids remembered Dr. Rabbit's wise words: **They held the key** to unlocking these powers. All it took was the knowledge of how each Super Power could be used in the fight against plaque!

Their learned trainers escorted them to the threshold. Dr. Brushwell handed them their Tooth Defenders badges ... engraved with the Tooth Defenders' Plaque-Fighting Pledge. "Never forget," reminded Dr. Rabbit. "We're your partners in oral health — and we'll always be on your team!"





Dr. Brushwell waved goodbye, calling: “Blast off, Tooth Defenders!”
The team zoomed away, preparing to recite the new pledge ...

The new Tooth Defenders paused at the gate to downtown Tooth City. Equipped with their newly unlocked Bright Smiles Super Powers, they joined together for the Pledge.



Tooth Defenders' Pledge

I'll give good oral health a try,
And dazzle the world with
my brilliant smile.
So here's the secret I now know:
Healthy teeth help keep *me*
healthy... from tooth to toe!



But as they headed off to set up shop in their new Tooth Defenders Headquarters in Tooth City, they wondered ...

*Would there come a day when they'd meet up with
Dr. Rabbit's arch enemy, Placulus?*