



Sustainability

Sustainability Home

[CEO Letter About Colgate](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

Living Our Values for Sustainability

[Printable Version](#)



Respecting the World Around Us: Living Our Values for Sustainability

As a Company that strives to be the best truly global consumer products company, we are committed to doing business with integrity and respect for all people and for the world around us.

[Read more from our CEO >>](#)

About Colgate

Colgate is a \$13.8 billion global consumer products company serving people in more than 200 countries and territories. [Read more >>](#)

Respect for People

Colgate recognizes that people — almost 36,000 employees all around the globe — are a key factor in our success as a global consumer products company. [Read more >>](#)

Respect for Our Planet

A cleaner, healthy environment is important to Colgate not only because it's the right thing to do but also because it makes good business sense. [Read more >>](#)

Performance

At Colgate, we are committed to continuing to meet or exceed financial expectations of our shareholders. [Read more >>](#)

Respect for Tomorrow

As we plan our strategies to sustain growth for the years to come, our core values of Caring, Global Teamwork and Continuous Improvement will continue to drive our future initiatives. [Read more >>](#)

Key Performance Indicators

Key performance indicators (KPI) are quantifiable measurements that reflect the critical success factors of Colgate and are aligned with our long-term goals. [Read more >>](#)

Further Information

Find more information about sustainability in general and our definition of corporate social responsibility. [Read more >>](#)

Need Help?

Contact us if you have any questions or would like to request further information. [Global Social Responsibility >>](#)

Have a comment or question? Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

Sustainability Home

[CEO Letter](#)
[About Colgate](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

Respecting the World Around Us: Living our Values for Sustainability

[Print this page](#)



Letter from the CEO

As a company that strives to be the best truly global consumer products company, we are committed to doing business with integrity and respect for all people and for the world around us. We believe that our success is driven by our continuing dedication to Colgate's set of core values. These values — Caring, Global Teamwork and Continuous Improvement — guide everything we do, including helping us fulfill our social, environmental and economic responsibilities as a global corporate citizen.

While Colgate recently began reporting on such activities, these fundamental beliefs have long been a part of our Company's principles.

For Colgate, being a responsible corporate citizen means creating long-term shareholder value by embracing opportunities related to three broad areas: People, Planet and Performance. People are touched by Colgate; they include employees, business partners, retail customers, consumers, shareholders and other stakeholders. Our concern with doing our part to protect our planet focuses on operating in a manner that is safe for the environment and protects our world for future generations. Finally, we are mindful that our performance has an impact on the communities where we live and work and that we must meet or exceed our financial goals to fulfill our economic responsibilities to all who depend on us.

These socially responsible objectives are always incorporated into our business plans, because it is the right thing to do for our business and for our many stakeholders.

As we go forward, we remain committed to enhancing the lives of consumers around the world. In order to communicate our goals and our continuing progress, we will issue this report on the web, and we plan to update the report periodically when significant changes occur.

Sincerely,

Ian Cook
President and Chief Executive Officer



Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

[CEO Letter](#)
[About Colgate](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

[Your Feedback](#)

About Colgate

[Print this page](#)



Colgate is a \$13.8 billion global consumer products company serving people in more than 80 countries and territories with consumer products sales in over 200 countries that help make lives healthier and more enjoyable. We focus on strong global brands in our core businesses – Oral Care, Personal Care, Home Care and Pet Nutrition. [Globally recognized brand names](#) include Colgate, Palmolive, Suavitel, Fab and Hill's Science Diet.

Company Summary

Ownership: Colgate-Palmolive Co. is incorporated in Delaware, United States. Colgate common stock is listed and traded on [The New York Stock Exchange](#) under the symbol CL, and on other world exchanges including those in Amsterdam, Frankfurt, London, Paris and Zurich.

Number of Colgate employees: 36,000

Countries/territories of sales: 200+

Countries with operations: 80

Operational structure: Colgate's Oral, Personal and Home Care segments are operated through the following geographies: North America, Latin America, Europe/South Pacific and Greater Asia, which sell to a variety of retail and wholesale customers and distributors. In the Pet Nutrition segment, Hill's also competes on a worldwide basis selling its products principally through the veterinary profession and specialty pet retailers.

Note on the sustainability website: This website includes data from Colgate-Palmolive - owned manufacturing and technology centers around the world, representing approximately 95 percent of global production and 100 percent of research and development facilities under our ownership.

We are pleased to note that Colgate-Palmolive purchased 84% of Tom's of Maine, a natural personal and oral care company, in 2006. For further information on programs and policies at Tom's of Maine, [click here](#).

Our vision is to be the best truly global consumer products company.

- [Our Core Values](#)
- [Our History](#)
- [Our Business Strategy](#)
- [Our Global Brands](#)
- [Company Structure](#)
- [Corporate Governance](#)
- [External Awards](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People
Consumers
Business Partners
Shareholders
Stakeholders
Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People

[Print this page](#)



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

~~[Respect for Other Stakeholders](#)~~

[Respect for Communities](#)

At Colgate, people are at the heart of everything we do.

Colgate people, consumers, business partners, shareholders and other stakeholders are vital to Colgate's success and future growth. Our continued commitment to the people we serve and the people we work with is one of reliability and trust. This pledge is carried out by our willingness as a company to become the best place to work, to provide quality products, to constantly improve our business processes, to better our business practices and to make positive contributions to the community around us.

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers
Business Partners
Shareholders
Stakeholders
Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

Respect for Colgate People

[Print this page](#)

Colgate recognizes that people — our 36,000 employees all around the globe — are a key factor in our success as a global consumer products company. Their expertise, their skills and their commitment give us an important competitive advantage. As we work toward our goal to become the best consumer product company in the world, we look to hire and retain the best people possible. We are guided by our [Core Values](#) of caring, global teamwork and continuous improvement to enhance the Colgate environment in order to make Colgate the best place to work.

- [Becoming the Best Place to Work](#)
- [Celebrating Global Diversity](#)
- [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
- [Encouraging Education and Training](#)
- [Supporting Work/Life Balance](#)
- [Recognizing Colgate People](#)
- [Communicating with Colgate People](#)
- [Making Occupational Health and Safety a Top Priority](#)
- [Paying for Performance](#)
- [Keeping Colgate People and Their Families Healthy](#)
- [Combating Global Epidemics](#)
- [Our Business Building Plan](#)

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers
Business Partners
Shareholders
Stakeholders
Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Becoming the Best Place to Work



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Colgate People](#)

Becoming the Best Place to Work

[Print this page](#)

At Colgate, we know that a fulfilled employee is a productive employee. Colgate people are those who drive product innovation, market leadership and profitable growth. In order to attract and retain the best people, we are committed to "Becoming the Best Place to Work," which is now a fully developed global initiative.

We have identified six factors that contribute to being the best place to work. They are:

- Fundamental values
- Exciting work
- Motivating environment
- Stimulating careers
- Recognition and rewards
- Keeping connected

We recognize that talented people want challenging work, and we encourage our employees to take on stimulating and exciting projects that give them the experience to reach their potential. As part of the growth process, each employee takes an active part in personal annual goal-setting.

We conduct a survey to measure Colgate peoples' satisfaction with their work. As of the most recent survey, more than 20,000 of our employees had been surveyed, and at least 95 percent of those surveyed report that they are pleased with their employment.

[<< Back to Respect for Colgate People](#)

- [Becoming the Best Place to Work](#)
- [Celebrating Global Diversity](#)
- [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
- [Encouraging Education and Training](#)
- [Supporting Work/Life Balance](#)
- [Recognizing Colgate People](#)
- [Communicating with Colgate People](#)
- [Making Occupational Health and Safety a Top Priority](#)
- [Paying for Performance](#)
- [Keeping Colgate People and Their Families Healthy](#)
- [Combating Global Epidemics](#)
- [Our Business Building Plan](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers
Business Partners
Shareholders
Stakeholders
Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Celebrating Global Diversity



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Colgate People](#)

Celebrating Global Diversity

[Print this page](#)

We are committed to maintaining an environment that celebrates our peoples' differences, values their contributions and provides opportunities for personal and professional growth. The [global diversity of Colgate people](#) allows us to better understand the needs of our customers and consumers, respond rapidly to market changes and is vital to innovation. Moreover, we celebrate the diversity of our people because we know that these differences are the foundations of our continued achievement and give us a distinct competitive advantage in the more than 200 countries and territories where Colgate products are sold. [Read more about our commitment to global diversity.](#)

[<< Back to Respect for Colgate People](#)

- [Becoming the Best Place to Work](#)
- [Celebrating Global Diversity](#)
- [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
- [Encouraging Education and Training](#)
- [Supporting Work/Life Balance](#)
- [Recognizing Colgate People](#)
- [Communicating with Colgate People](#)
- [Making Occupational Health and Safety a Top Priority](#)
- [Paying for Performance](#)
- [Keeping Colgate People and Their Families Healthy](#)
- [Combating Global Epidemics](#)
- [Our Business Building Plan](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers
Business Partners
Shareholders
Stakeholders
Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Guided by Our Code of Conduct and Commitment to Business Integrity



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Colgate People](#)

Guided by our Code of Conduct and Commitment to Business Integrity

[Print this page](#)

Colgate's [Code of Conduct](#), introduced in 1987, represents Colgate's commitment to ethical practices. It supports Colgate's values that govern relationships among fellow employees, the Company, outside businesses, consumers, governments, local communities, shareholders and the Board of Directors. The Code of Conduct reinforces our responsibility to our Core Values of Caring, Global Teamwork and Continuous Improvement. These values are evident in all of Colgate's programs and policies, performance management systems and business practices. Compliance with the standards set forth in the Code of Conduct is administered by the Office of Ethics and Compliance and overseen by the Chief Ethics and Compliance Officer. Translated into 25 languages, the Code is updated regularly and is available both in print and on the internet. Every Colgate person receives a copy; employees are encouraged to actively discuss the Code and make recommendations for improvement. [Read our Code of Conduct](#).

Global Hotline

Supporting the Code of Conduct is Colgate's Global Hotline, which provides a means of investigating and resolving issues as well as offering advice about ethics. The hotline is available to all employees, customers, as well as other stakeholders to report any type of potential violation or questionable behavior, anonymously if they so choose. Read more about the [Global Hotline](#).

[<< Back to Respect for Colgate People](#)

- [Becoming the Best Place to Work](#)
- [Celebrating Global Diversity](#)
- [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
- [Encouraging Education and Training](#)
- [Supporting Work/Life Balance](#)
- [Recognizing Colgate People](#)
- [Communicating with Colgate People](#)
- [Making Occupational Health and Safety a Top Priority](#)
- [Paying for Performance](#)
- [Keeping Colgate People and Their Families Healthy](#)
- [Combating Global Epidemics](#)
- [Our Business Building Plan](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers
Business Partners
Shareholders
Stakeholders
Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Encouraging Education and Training



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Colgate People](#)

Encouraging Education and Training

[Print this page](#)

Colgate places significant emphasis on education and training in order to meet its business needs and advance the personal development of individual employees. In order to build skills for all 36,000 employees, Colgate offers a global curriculum of more than 150 courses in more than 25 different languages. Courses are taught in the classroom, on the job and through e-learning.



While the training programs cover a wide range of topics, all courses are based on a philosophy that encompasses four main principles: all classes are Colgate-specific; they share best practices; they have a practical work application and they are taught by Colgate leaders who are certified as trainers after completing professional training courses. Overall, employees complete an average of 40 hours of training per year.

Colgate people enroll in courses specific to their needs, which are identified for each function on Colgate's Intranet system. Some, such as "[Valuing Colgate People](#)," are mandatory for all, while others are required based on job functions. A wide range of elective courses offer leadership development courses, general business courses and more technical programs in the areas of finance, human resources, marketing, research and development, information technology, sales and health and safety.

One new course addition is "Personal Creativity for Innovation," an interactive workshop available to all employees. The course, designed to drive innovation throughout the organization and across many different business situations and all functional areas, provides participants with the knowledge and skills necessary to develop an environment that fosters creativity to nurture new ideas.

[<< Back to Respect for Colgate People](#)

- [• Becoming the Best Place to Work](#)
- [• Celebrating Global Diversity](#)
- [• Guided by Our Code of Conduct and Commitment to Business Integrity](#)
- [• Encouraging Education and Training](#)
- [• Supporting Work/Life Balance](#)
- [• Recognizing Colgate People](#)
- [• Communicating with Colgate People](#)
- [• Making Occupational Health and Safety a Top Priority](#)
- [• Paying for Performance](#)
- [• Keeping Colgate People and Their Families Healthy](#)
- [• Combating Global Epidemics](#)
- [• Our Business Building Plan](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

- Consumers
- Business Partners
- Shareholders
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Supporting Work/Life Balance



Respect for Colgate People

Respect for Consumers

Respect for Business Partners

Respect for Shareholders

Respect for Other Stakeholders

Respect for Communities

[<< Back to Respect for Colgate People](#)

Supporting Work/Life Balance

[Print this page](#)

Our people make the difference at Colgate. That is why we continue to put programs in place to create a workplace that reflects our value of caring and our respect for our employees. As part of our commitment to our people, we continue to expand our work/life balance programs to encourage people to balance their work life with their personal life.

We offer a number of benefits to help meet our employees' personal needs. Some of our pioneering programs include:

- Near-site backup childcare centers
- Emergency in-home care for dependent children and adults
- Academic advisory services
- Tuition and education assistance
- On-site lactation rooms
- Generous adoption assistance programs
- Personal services for legal, financial, health and wellness advice
- Counseling services

Benefits may vary at different locations around the world depending on local laws, customs and employee needs. Our benefits strategy is to be at or above the 50th percentile in the countries where we do business. This means that for every 100 companies, 50 will pay more and 50 will pay less. For many benefits, we are in the 75th percentile or higher. [Read more about our benefits.](#)

We believe that our work/life balance programs and our concern for our employees' total well-being broaden the talent pool from which we can attract and retain the best people. We firmly believe that encouraging a balance between work and personal life not only increases employee satisfaction but also benefits our Company and enables us to more successfully meet the needs of our customers and consumers around the globe.

[<< Back to Respect for Colgate People](#)

- [Becoming the Best Place to Work](#)
- [Celebrating Global Diversity](#)
- [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
- [Encouraging Education and Training](#)
- [Supporting Work/Life Balance](#)
- [Recognizing Colgate People](#)
- [Communicating with Colgate People](#)
- [Making Occupational Health and Safety a Top Priority](#)
- [Paying for Performance](#)
- [Keeping Colgate People and Their Families Healthy](#)
- [Combating Global Epidemics](#)
- [Our Business Building Plan](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

- Consumers
- Business Partners
- Shareholders
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Recognizing Colgate People



Respect for Colgate People

Respect for Consumers

Respect for Business Partners

Respect for Shareholders

Respect for Other Stakeholders

Respect for Communities

[<< Back to Respect for Colgate People](#)

Recognizing Colgate People

[Print this page](#)

As a strong believer in rewarding exceptional accomplishments, Colgate has always publicly recognized employees whose achievements exceed expectations. The Chairman's "You Can Make a Difference Award" Program, introduced in 1986, was created to reward Colgate people all over the world and at all levels who exhibit innovation, ingenuity and performance excellence. Since 1986, more than 17,000 Colgate people have been honored through the Chairman's "You Can Make a Difference Award" Program.

Hundreds of projects are nominated each year. Three times a year, local winners are selected and from these "period" winners, local annual award winners are named. These semifinalists are evaluated annually by senior management; the winners receive Company stock with values ranging from \$250 for period winners to \$2,500 for global winners.



[Click to enlarge](#)

[<< Back to Respect for Colgate People](#)

- [Becoming the Best Place to Work](#)
- [Celebrating Global Diversity](#)
- [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
- [Encouraging Education and Training](#)
- [Supporting Work/Life Balance](#)
- [Recognizing Colgate People](#)
- [Communicating with Colgate People](#)
- [Making Occupational Health and Safety a Top Priority](#)
- [Paying for Performance](#)
- [Keeping Colgate People and Their Families Healthy](#)
- [Combating Global Epidemics](#)
- [Our Business Building Plan](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers
Business Partners
Shareholders
Stakeholders
Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Communicating with Colgate People



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Colgate People](#)

Communicating with Colgate People

[Print this page](#)

Within the company, we foster open communication among Colgate people in a variety of ways. We hold meetings called INTERCOM several times a year at which some of the Company's most important achievements and business priorities are presented. For other employees around the world, DVDs of the meetings are shown at group meetings. In addition, Division Presidents from every Colgate Division hold two Town Hall meetings each year, where new business initiatives are discussed and Colgate people are asked to provide feedback to management. Colgate's worldwide intranet, ourcolgate.com, is another way Colgate employees communicate with each other.

[<< Back to Respect for Colgate People](#)

- [Becoming the Best Place to Work](#)
- [Celebrating Global Diversity](#)
- [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
- [Encouraging Education and Training](#)
- [Supporting Work/Life Balance](#)
- [Recognizing Colgate People](#)
- [Communicating with Colgate People](#)
- [Making Occupational Health and Safety a Top Priority](#)
- [Paying for Performance](#)
- [Keeping Colgate People and Their Families Healthy](#)
- [Combating Global Epidemics](#)
- [Our Business Building Plan](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

- Consumers
- Business Partners
- Shareholders
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Making Occupational Health and Safety a Top Priority



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Colgate People](#)

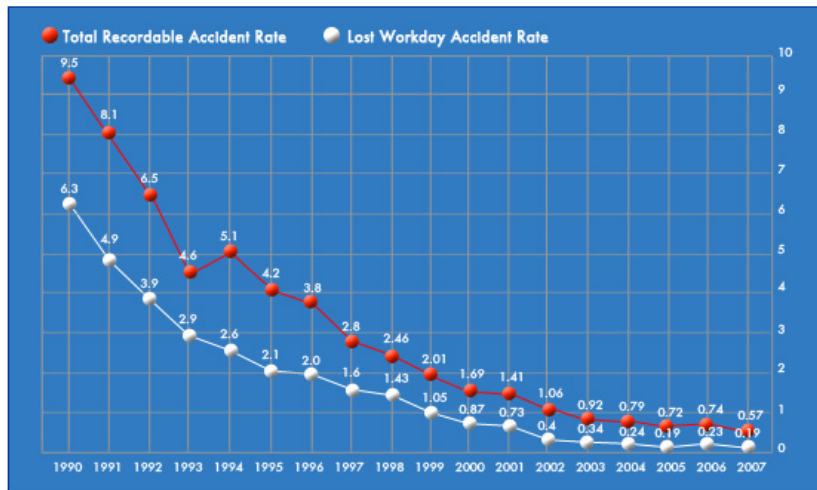
Making Occupational Health and Safety a Top Priority

[Print this page](#)

Colgate is dedicated to making health and safety a top priority in all facilities and departments and continues to make significant progress toward creating a safer workplace. Our corporate Environmental, Occupational Health & Safety (EOHS) mission is to develop a culture that produces world-class health and safety performance. In addition to our own comprehensive program, Colgate collaborates with governments and safety organizations to increase awareness of the importance of safe practices.

Colgate has established a goal of zero: zero lost workday and recordable accidents over time. We set interim targets every year to reach this goal of zero. We have made considerable progress in several areas so far. From 2001 through 2007, we have reduced total recordable accidents from 575 to 260; lost workday accidents from 294 to 85. On a longer-term basis, we have had a 94% improvement in total recordable accident rate since 1990 and a 97% improvement in the lost workday accident rate.

Since 1990, Colgate has achieved:
 94% improvement in our total recordable accident rate
 97% improvement in our lost workday accident rate



[Click to enlarge](#)

In 2007, Colgate was among the top 25 performing companies in safety when compared to all other companies who benchmark in industry associations.

Colgate's commitment to integrate EOHS into the corporate culture starts with senior management and is implemented at every level. Each Colgate facility is responsible for implementing global safety and health standards and undergoes comprehensive EOHS reviews and audits against these standards. The Company has also established a Global EOHS Council comprised of key people in each division or region who oversee these programs and are responsible for implementing and

Each member of region and business programs and are responsible for implementing and improving the effectiveness of the EOHS programs.

Colgate also has made progress in communicating and learning from each other's experiences to prevent similar accidents in the future. At monthly team division or regional meetings, Colgate's corporate safety experts discuss recent activities, events and areas for improvement. These meetings also allow each division the opportunity to interact and learn from each other.

Training is an important part of the Colgate program, and there are a number of courses within the Colgate's global curriculum that address safety. In addition to traditional classroom courses, some are available through e-learning, including a new course on Office Safety, which trains departmental managers to make working safely a strong part of the Colgate culture in their own areas. Other new courses include two Machine Guarding safety courses that focus on changeovers and the clearing of jams, which are two critical times in plant floor operations.

Among other recent actions: since 2006, Colgate has implemented new machine-guarding design specifications that are required on all new machines as further precaution against accidents. Since 2005, a protocol has been put into place to enforce the established minimum safe behavior requirements.

Safety Performance Recognition

To recognize and encourage safety performance, Colgate has internal awards programs presented to facilities that achieve outstanding health and safety records. The President's Awards for Safety Achievement recognize sites reaching time milestones without a lost workday injury or illness. In 2007, five sites were recognized for achieving over one million hours without a lost time accident, and eleven sites were recognized for operating for over a year without a lost time accident.

Occupational Health

In the area of Occupational Health, encompassing Industrial Hygiene and Occupational Medicine, the Company has increased its focus on training and education for Colgate Occupational Health Professionals. We have extended the training requirements and e-learning programs to include Human Resources managers and generalists, all EOHS coordinators and health professionals who service our sites, but are not Colgate employees.

In addition, an Occupational Health team has been identified to support implementation of industrial hygiene programs around the Colgate world. This virtual team meets monthly to discuss issues and drive improvements in the program for each Division.

While we continue to make great progress in the area of employee safety, we recognize that there is always room for improvement and we are prepared to address the challenges ahead.

[<< Back to Respect for Colgate People](#)

-
- [Becoming the Best Place to Work](#)
 - [Celebrating Global Diversity](#)
 - [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
 - [Encouraging Education and Training](#)
 - [Supporting Work/Life Balance](#)
 - [Recognizing Colgate People](#)
 - [Communicating with Colgate People](#)
 - [Making Occupational Health and Safety a Top Priority](#)
 - [Paving for Performance](#)
 - [Keeping Colgate People and Their Families Healthy](#)
 - [Combating Global Epidemics](#)
 - [Our Business Building Plan](#)
-

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

Sustainability Home

Respect for People

Colgate People

- Consumers
- Business Partners
- Shareholders
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Paying for Performance



Respect for Colgate People

[Respect for Shareholders](#)

Respect for Consumers

[Respect for Other Stakeholders](#)

Respect for Business Partners

[Respect for Communities](#)

[<< Back to Respect for Colgate People](#)

Paying for Performance

[Print this page](#)

One of the many ways Colgate rewards excellence in the workplace is through its pay-for-performance philosophy and programs. The Company recognizes success at all levels from individual to business unit to corporate performance by linking compensation to the achievement of established goals and objectives. Our pay-for-performance philosophy ensures rewards are directly linked to the achievement of Colgate's business priorities of Driving Growth, Funding Growth and Becoming the Best Place to Work. Colgate considers these initiatives to be integral to its core goals of fostering profitable growth and increasing shareholder value.

Colgate's executive compensation programs allow it to recruit, motivate and to retain key talent. For executives, stock-based incentives, which comprise a large component of their overall compensation package, reward the long-term sustained success of the company. Colgate's executive compensation program fosters growth in sales and earnings, increases shareholder value, aligns the interests of executives and stockholders, and attracts and retains the highest caliber of executives in the business. More information about the pay-for-performance philosophy can be found in the "Personnel and Organization Committee Report on Executive Compensation" contained in the Company's [Annual Proxy Statement](#).

In addition to the pay-for-performance compensation programs, Colgate offers a wide array of employee benefits. While specific benefits vary around the world due to local customs and laws, some of them include emergency on-site and at-home child care, academic advisors, tuition and education financial support, on-site lactation rooms, adoption assistance programs and a variety of legal, financial, [health and wellness services](#).

[<< Back to Respect for Colgate People](#)

- [Becoming the Best Place to Work](#)
- [Celebrating Global Diversity](#)
- [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
- [Encouraging Education and Training](#)
- [Supporting Work/Life Balance](#)
- [Recognizing Colgate People](#)
- [Communicating with Colgate People](#)
- [Making Occupational Health and Safety a Top Priority](#)
- [Paying for Performance](#)
- [Keeping Colgate People and Their Families Healthy](#)
- [Combating Global Epidemics](#)
- [Our Business Building Plan](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers
Business Partners
Shareholders
Stakeholders
Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Keeping Colgate People and Their Families Healthy



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Colgate People](#)

Keeping Colgate People and Their Families Healthy

[Print this page](#)

In addition to providing a [safe and healthy work environment](#), Colgate strives to offer primary health care and a comprehensive wellness program to all employees and their families. In many countries, the Company keeps a physician or nurse on staff; in other countries, Colgate employs outside medical services.

Because countries around the world have different health systems, Colgate's wellness programs vary. In many Latin-American countries, such as Brazil, Chile, Colombia, the Dominican Republic, Ecuador, Mexico and Venezuela, Colgate offers annual checkups, medical evaluations, nutritional advice, stress management and psychological counseling to workers, their families and in some cases, even independent contractors. Colgate conducts workshops and posts articles on its intranet on nutrition, HIV, cancer, cardiovascular diseases and other health-related topics. In Ecuador, a "360 degree Integral Health" program focuses on "mind, body and spirit;" in Brazil, the company encourages fitness; while in Mexico, flu vaccines are offered to all employees. The Company also offers preventative medical education through an annual employee health week, which promotes healthy living in a fun and informal way.



Colgate also sponsors health workshops to promote health and hygiene in a number of countries around the globe. For example, in Guangzhou, China, visiting physicians teach Colgate people about women's health, oral care, disease prevention and other related topics. Also in Guangzhou, a one-day free dental check was provided to employees, a benefit that is not common in China. In Chile, a monthly health workshop is given to employees. Topics are selected because of their relevance to the country's needs. Since heart disease is a leading cause of death in Chile, one month's topic

focused on the topic, followed by an optional medical assessment of an individual's risk. To help Colgate people lower their risk profile, discounted gym memberships were offered.

In the U.S., Colgate's "Your Health @ Colgate" program educates employees on maintaining good health and nutrition. It includes innovative approaches to total health management including workshops on meditation and steps that can be taken to avoid illness, disability and premature death through cardiovascular, diabetes and cancer screenings. Existing programs are being incorporated into this new initiative, such as one that provides counseling via Guidance Resources, and another that gives Colgate people access to health information online and in newsletters mailed to their homes. In addition, sites in the U.S. have set up personal program rooms, where individuals can do yoga, check their blood pressure and weight and get information on eating right and staying healthy.

At Hill's in the U.S., the company supports and promotes the ongoing use of wellness resources to help people optimize their health in four key areas: Encouraging regular health assessments by medical professionals, healthy nutrition habits, fitness and [work/life balance](#).

[<< Back to Respect for Colgate People](#)

-
- [Becoming the Best Place to Work](#)
 - [Celebrating Global Diversity](#)
 - [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
 - [Encouraging Education and Training](#)
 - [Supporting Work/Life Balance](#)
 - [Recognizing Colgate People](#)
 - [Communicating with Colgate People](#)
 - [Making Occupational Health and Safety a Top Priority](#)
 - [Paying for Performance](#)
 - [Keeping Colgate People and Their Families Healthy](#)
 - [Combating Global Epidemics](#)
 - [Our Business Building Plan](#)
-

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)

[Home](#) | [Legal/Privacy](#) | [Colgate Products](#) | [Colgate.com Site Map](#) | [Corporate Site Map](#) | [Link to Colgate.com](#) | [Contact Us](#)

© 2008 Colgate-Palmolive Company. All rights reserved.
You are viewing the United States site.

[+]
[Usage](#)



Sustainability

Sustainability Home

Respect for People

Colgate People

- Consumers
- Business Partners
- Shareholders
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > Combating Global Epidemics



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Colgate People](#)

Combating Global Epidemics

[Print this page](#)

Despite many differences in how health care is delivered, people around the world share many public health concerns. For some of the most important concerns, Colgate is establishing global guidelines and committees that will provide information, guidelines and support to regional, national and local efforts. The goal is to help prepare for and reduce some of the world's most serious health risks.

Addressing HIV/AIDS

With an estimated 33.2 million people living with HIV/AIDS in 2007, according to the Joint United Nations Programme, HIV/AIDS is an epidemic that concerns the entire world. Despite recent, improved access to anti-retroviral treatment and care in many parts of the world, 2.5 million people were newly infected with HIV and over 2.1 million lives were claimed in 2007. More than 300,000 of these were children. Colgate recognizes that the AIDS crisis profoundly affects not only individuals and communities everywhere but also economic and social stability.

As a global company, we accept our responsibility to provide support to combat this epidemic. We began our HIV/AIDS Committee and global strategy in Africa in the 1990s. Prior to that, some countries around the Colgate world had already put strategies in place. For example, the Colgate HIV/AIDS program started in Brazil in 1986, just five years after the condition was first recognized.

Africa is the region most heavily affected by HIV/AIDS: two-thirds of all people living with HIV are in sub-Saharan Africa, as are 77 percent of all women infected with HIV. Yet, the epidemic also is growing in Greater Asia, while continuing to spread in other regions of the world.

Colgate's Global Strategy

HIV/AIDS Committees

Since the incidence is growing everywhere, we have set up HIV/AIDS committees in each division: Africa/Middle East, Greater Asia, Latin America, North America, Europe & South Pacific and Hill's. Each division's HIV/AIDS committee has General Manager support, and includes a cross-functional and cross-level representation of employees. The committees share best practices from around the world on an online forum and through direct communication with one another and quarterly reporting to headquarters.

Guidelines and Policy

A major aspect of our global strategy focuses on developing and implementing guidelines and policies, including our commitment to treating all Colgate people fairly and honoring confidentiality. The Company does not require testing or self-disclosure of HIV status by employees. In some areas, Colgate also offers a toll-free, telephone employee assistance program for employees not comfortable with on-site facilities.

Education and Awareness

One of our top priorities is to provide effective education and AIDS awareness to Colgate people and their families. Throughout the Colgate world, we continue to expand our information and awareness campaigns, health promotion programs and community awareness campaigns. We provide training for all workers who may come into contact with body fluids, voluntary counseling and AIDS testing. The Company also trains peer educators to encourage discussions and provide further information. In Latin America, Colgate has partnered with our advertising agency to create an internal HIV/AIDS awareness campaign for use throughout the region.

We sponsor a variety of special events: in Africa, we organize yearly World AIDS Day activities and Family Day. In Vietnam, we hold awareness contests. In Brazil, our special events include Carnival and AIDS Awareness Week. In North America, we are currently launching an education and

and Accident Prevention week. In North America, we are currently launching an education and awareness program aligned with World AIDS Day activities.

To further our AIDS awareness goals, we offer information to the public about HIV/AIDS and the effects on oral health in our [Colgate Oral Care Center](#).

Access to Treatment

Providing access to treatment is another integral element of our global strategy to eradicate HIV/AIDS. Thanks to the assistance of local governments, Colgate is able to provide medical and life insurance coverage in certain areas in conjunction with Colgate-supported insurance. Throughout the world, Colgate provides the same application of benefit plans to employees with HIV/AIDS as for any other medical treatment.

Partnerships

We partner with local governments and organizations to develop regionally relevant programs, increase financial support and increase our voluntary testing and counseling efforts. For example, to effectively implement the HIV/AIDS strategy in Asia, Colgate has partnered with non-governmental organizations such as the Thailand Business Coalition on HIV/AIDS, the International HIV/AIDS Workplace Education Program (SMARTWork) in Vietnam, the Modicare Foundation in India, and Maria Stopes in China. In Mexico, we have partnered with Consejo Nacional Empresarial sobre SIDA (CONAES), a group of some of the largest private employers in Mexico working to intensify efforts to end HIV/AIDS-related stigma in the Mexican workplace.

Colgate-Palmolive Thailand has been recognized as a leader in workplace AIDS initiatives, and was awarded the AIDS-response Standards Organization (ASO) Gold Level certificate in 2006. The award recognized Colgate's leadership in non-discrimination toward employees living with HIV/AIDS, support for employees living with HIV/AIDS, the HIV/AIDS education provided to employees, and community involvement. In Argentina, the Huesped Foundation recognized Colgate's efforts to address HIV/AIDS with an award in 2003.

Colgate also helps support outside volunteer organizations, such as the St. Francis Care Centre in South Africa, the Zimbabwe AIDS Prevention & Support Organization and the Association of People with AIDS in Kenya. In Mexico, Colgate donated dental equipment to the AIDS Foundation (Fundación Mexicana de Lucha Contra el SIDA), while in Venezuela, Colgate made donations for a school to support 150 children living with AIDS.

In 2006, Colgate became a member of the Global Business Coalition on HIV/AIDS, the pre-eminent organization comprised of over 200 international companies dedicated to combating the AIDS epidemic. More information can be found at www.gbciimpact.org. Colgate's efforts in this area have been influenced by active [stakeholder engagement](#).



Preparing for a Potential Avian Flu Epidemic

Colgate recognizes the importance of being prepared for an avian flu outbreak. The Company formed a Pandemic Preparedness team in 2005 composed of key Colgate leaders from Human Resources, Global Security, Corporate Communications, Environmental, Occupational Health and Safety and Risk Management. The team has been working closely with world health care groups such as the World Health Organization and International SOS to develop a comprehensive preparedness plan that will be implemented locally around the world. The plan offers guidance on preparing for an outbreak and measures to ensure the health and safety of Colgate people, maintaining business continuity, prevention of disease within a Colgate facility, and procedures for obtaining and using personal protective equipment. The plan also includes policies on business travel during each stage of the flu outbreak if widespread infection does occur. Colgate has established a place on the intranet so that the Pandemic Preparedness team and local subsidiary teams can communicate easily. The team has also developed an internal website for Colgate people to learn more about avian flu, as well as personal hygiene tips.

[<< Back to Respect for Colgate People](#)

-
- [Becoming the Best Place to Work](#)
 - [Celebrating Global Diversity](#)
 - [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
 - [Encouraging Education and Training](#)
 - [Supporting Work/Life Balance](#)
 - [Recognizing Colgate People](#)
 - [Communicating with Colgate People](#)
 - [Making Occupational Health and Safety a Top Priority](#)
 - [Paying for Performance](#)
 - [Keeping Colgate People and Their Families Healthy](#)
 - [Combating Global Epidemics](#)
 - [Our Business Building Plan](#)
-

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers
Business Partners
Shareholders
Stakeholders
Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Colgate People > **Our Business-Building Plan**



Respect for Colgate People

Respect for Consumers

Respect for Business Partners

Respect for Shareholders

Respect for Other Stakeholders

Respect for Communities

[<< Back to Respect for Colgate People](#)

Our Business-Building Plan

[Print this page](#)

As Colgate strives for continuous improvement, one of the key ways the Company gains efficiencies is from the regionalization and globalization of its businesses. Starting in December 2004, the Company embarked on a global four-year restructuring and business-building plan that encompasses about 100 individual initiatives designed to generate savings and accelerate growth.

A major element of the program is a global supply chain with fewer but more sophisticated global and regional state-of-the-art manufacturing centers. During the four years, about one-third of Colgate's 78 factories worldwide are set to close, and several others will be reconfigured. In addition, the purchasing function will be managed globally and the business support functions not dependent on local expertise will be centralized in global and regional shared-service centers.

Some of the restructuring initiatives will actually increase the size of certain staffs, particularly the sales, marketing and human resources organizations. Much of this growth will take place in high-potential markets such as Eastern Europe, Russia, China, Latin America and Asia. In addition, Colgate is expanding its new product groups in the U.S. and abroad.

In other areas, the requirement for people will be less. An estimated 12 percent of the Company's workforce will be affected by the restructuring plan during the four-year period. Some reduction in staff will come from employee attrition. To help minimize the disruption of people's lives whose jobs are being eliminated and to support them, Colgate is offering a range of outplacement services such as résumé development, career-transition seminars, online job search and career management tools. While the restructuring will be unsettling for some people, Colgate views it as essential to continue to strengthen its worldwide leadership positions in its core businesses and to sustain future profitable growth.

[<< Back to Respect for Colgate People](#)

- [Becoming the Best Place to Work](#)
- [Celebrating Global Diversity](#)
- [Guided by Our Code of Conduct and Commitment to Business Integrity](#)
- [Encouraging Education and Training](#)
- [Supporting Work/Life Balance](#)
- [Recognizing Colgate People](#)
- [Communicating with Colgate People](#)
- [Making Occupational Health and Safety a Top Priority](#)
- [Paying for Performance](#)
- [Keeping Colgate People and Their Families Healthy](#)
- [Combating Global Epidemics](#)
- [Our Business Building Plan](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

- Colgate People
- Consumers**
- Business Partners
- Shareholders
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Consumers



Respect for Colgate People

Respect for Consumers

Respect for Business Partners

Respect for Shareholders

Respect for Other Stakeholders

Respect for Communities

Respect for Consumers

[Print this page](#)

At Colgate, we are always working to improve our products, services and processes. We make progress by identifying and fulfilling consumer needs and preferences. Through our Consumer Affairs and Consumer Insights departments, we provide a consistent, fair and sensitive program of consumer communication.

- [Understanding Consumers](#)
- [Assuring Product Safety](#)
- [Quality Products, Processes and People](#)
- [Respecting Consumer Privacy](#)
- [Combating Counterfeiting](#)
- [Advertising Responsibly](#)
- [Operating Responsibly in Emerging Markets](#)
- [Recognizing Consumer Concerns](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers

Business Partners

Shareholders

Stakeholders

Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

[Respect for People](#) > [Respect for Consumers](#) > [Understanding Consumers](#)



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Consumers](#)

Understanding Consumers

[Print this page](#)

We maintain Consumer Affairs departments in more than 30 countries. Consumer Affairs representatives, who are fully trained professionals, interact with consumers on the telephone, by mail and [over the internet](#). They not only respond to consumers in a courteous and consistent manner, but they also bring valuable consumer feedback to help Colgate improve existing products and develop new products designed to meet future needs.

Consumer opinions, concerns and inquiries about our products are vital sources of information. Consumer needs are constantly changing, so we must always listen to what people want and satisfy their changing needs. When a consumer expresses dissatisfaction, we address the problem promptly and make every reasonable effort to maintain his or her support and continued purchase of Colgate products.

Many of Colgate's Consumer Affairs departments monitor consumer satisfaction by utilizing surveys and other methods of obtaining information about our customer service. We also internally monitor key performance indicators for service levels including time on hold, speed of answer and talk time.

Our Consumer Insights Department also works to anticipate consumer preferences and build a strategic knowledge base through market research and trend analysis. By listening to and understanding consumers, they are able to forecast the future and make it today's reality.

[<< Back to Respect for Consumers](#)

- [Understanding Consumers](#)
- [Assuring Product Safety](#)
- [Quality Products, Processes and People](#)
- [Respecting Consumer Privacy](#)
- [Combating Counterfeiting](#)
- [Advertising Responsibly](#)
- [Operating Responsibly in Emerging Markets](#)
- [Recognizing Consumer Concerns](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers

Business Partners

Shareholders

Stakeholders

Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

[Respect for People](#) > [Respect for Consumers](#) > [Assuring Product Safety](#)



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Consumers](#)

Assuring Product Safety

[Print this page](#)

Colgate-Palmolive pledges to all our consumers that they can use our products secure in the knowledge that these products are safe. We have a responsibility to assure that every product we sell has been evaluated thoroughly for both its intended use as well as for instances of accidental misuse. We believe that our consumers expect that Colgate-Palmolive will subject its products to rigorous safety evaluations before we bring them to the marketplace. Every product we manufacture and sell in the more than 200 countries where our products are marketed is subjected to thorough safety assessments at every step of the development process. Colgate scientists carefully evaluate all ingredients, their interactions and the effects for both intentional use and accidental misuse. Once the product is confirmed safe, it is then tested for efficacy and any possible adverse effects of usage. Colgate scientists also develop appropriate instructions and any warning information that appears on the label of our finished products.

As clearly described in our [Product Safety Research Policy](#), the Company complies with, and often exceeds, applicable government rules and regulations in the formulation, manufacture, labeling and marketing of our products. Colgate also provides immediate assistance to consumers in the event of product tampering or misuse via contact information listed on product labels.

[<< Back to Respect for Consumers](#)

- [Understanding Consumers](#)
- [Assuring Product Safety](#)
- [Quality Products, Processes and People](#)
- [Respecting Consumer Privacy](#)
- [Combating Counterfeiting](#)
- [Advertising Responsibly](#)
- [Operating Responsibly in Emerging Markets](#)
- [Recognizing Consumer Concerns](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

- Colgate People
- Consumers**
- Business Partners
- Shareholders
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Consumers > Quality Products, Processes and People



Respect for Colgate People

Respect for Consumers

Respect for Business Partners

Respect for Shareholders

Respect for Other Stakeholders

Respect for Communities

[<< Back to Respect for Consumers](#)

Quality Products, Processes and People

[Print this page](#)

Colgate's commitment to producing the highest-quality products shows respect for the consumers we serve. The high-quality standards we have established define our performance expectations for operations and drive compliance. We firmly stand behind each and every product sold. To help our employees achieve the highest quality, we offer a comprehensive training program for all departments and levels that drives quality improvements throughout our organization.

To drive effectiveness and efficiency, a worldwide plan to expand our SAP software has been implemented to support quality monitoring, compliance and data analysis. We believe that quality is everyone's responsibility. To reinforce this, we have launched a Global Rewards and Recognition program that recognizes top practices for promoting quality and communicates them throughout the company. Examples are present throughout the Colgate world: in Brazil, we exhibit samples of consumer complaints in the plant for the purposes of employee learning. In Italy, we have invented an effective method for sampling powders from storage silos in the plant; while in South Africa, we have formed a line cleaning and sanitization schedule for the plant floor, which greatly improves productivity.

In 2006, we initiated a number of global initiatives to connect quality assessments to consumer experience and feedback, including in-store quality audits and global tracking of consumer complaints.

We monitor the progress of all manufacturing facilities and technology centers through a global quality auditing program. Audit teams of experts across many functions including quality, manufacturing, product development, microbiology and analytical have responsibility for these reviews. Each manufacturing facility and technology center conducts an annual internal audit while Colgate's Corporate Global Quality team conducts approximately 20 audits a year at various sites around the globe. Each site receives a corporate evaluation approximately every three years and develops a clearly defined forward action plan for continuous improvement. When audits are conducted, best practices are noted and shared with other facilities.

[<< Back to Respect for Consumers](#)

- [Understanding Consumers](#)
- [Assuring Product Safety](#)
- [Quality Products, Processes and People](#)
- [Respecting Consumer Privacy](#)
- [Combating Counterfeiting](#)
- [Advertising Responsibly](#)
- [Operating Responsibly in Emerging Markets](#)
- [Recognizing Consumer Concerns](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

- Colgate People
- Consumers**
- Business Partners
- Shareholders
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Consumers > Respecting Consumer Privacy



[Respect for Colgate People](#)

Respect for Consumers

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Consumers](#)

Respecting Consumer Privacy

[Print this page](#)

Not only do we listen to our consumers in a professional and considerate manner, we always respect their privacy. Colgate frequently receives personal information such as names, home addresses and email addresses through consumer opinions, inquiries and requests for product information or participation in Company-sponsored marketing events. This information is kept confidential by our [Consumer Affairs Department](#) and used only for the purpose it was provided unless a consumer gives his or her consent for other use. We do not share personal information with any third parties except for our service providers who help us supply requested information/services to our consumers. Colgate always adheres to local legal requirements regarding the protection of personal information.

[<< Back to Respect for Consumers](#)

- [Understanding Consumers](#)
- [Assuring Product Safety](#)
- [Quality Products, Processes and People](#)
- [Respecting Consumer Privacy](#)
- [Combating Counterfeiting](#)
- [Advertising Responsibly](#)
- [Operating Responsibly in Emerging Markets](#)
- [Recognizing Consumer Concerns](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

- Colgate People
- Consumers**
- Business Partners
- Shareholders
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Consumers > Combating Counterfeiting



[Respect for Colgate People](#)

Respect for Consumers

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Consumers](#)

Combating Counterfeiting

[Print this page](#)

Counterfeiting of brand-name products is a growing international problem. The U.S. Chamber of Commerce estimates that 7 percent of world trade is in counterfeit goods, and the Federal Bureau of Investigation estimates that U.S. companies lose \$200 billion to \$250 billion a year due to counterfeiting.

When consumers unknowingly purchase counterfeit products, which Colgate has no role in producing or distributing, the impact has a much greater impact on the Company than just the loss of sales. It affects the relationship and trust that we have established with consumers who have a right to receive the quality and safety that they expect when they purchase Colgate brands.

Counterfeiting has evolved into a sophisticated global manufacturing and distribution industry. To combat this serious issue, Colgate launched a centralized anti-counterfeit initiative in 2006 to ensure that consumers receive Colgate's genuine high-quality products.

A cross-functional Anti Counterfeit Taskforce (ACT) with Colgate professionals from corporate communications, global security, information technology, legal, supply chain and technology provides global supervision to anti-counterfeiting efforts across the Colgate world. The taskforce examines counterfeit developments and has created a standard protocol that is applied in addressing all counterfeit cases.

[<< Back to Respect for Consumers](#)

- [• Understanding Consumers](#)
- [• Combating Counterfeiting](#)
- [• Assuring Product Safety](#)
- [• Advertising Responsibly](#)
- [• Quality Products, Processes and People](#)
- [• Operating Responsibly in Emerging Markets](#)
- [• Respecting Consumer Privacy](#)
- [• Recognizing Consumer Concerns](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

- Colgate People
- Consumers**
- Business Partners
- Shareholders
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Consumers > Advertising Responsibly



Respect for Colgate People

[Respect for Shareholders](#)

Respect for Consumers

[Respect for Other Stakeholders](#)

Respect for Business Partners

[Respect for Communities](#)

[<< Back to Respect for Consumers](#)

Advertising Responsibly

[Print this page](#)

Colgate-Palmolive manufactures and sells products that improve the lives of consumers all around the world. Through our advertising, we generate awareness of our brands and communicate the unique value and benefits of our products. Our advertising is a reflection of Colgate's reliability, dependability and trustworthiness. Therefore, our advertising content and placement must be sensitive to the public and its concerns, interests and sensibilities.

We place advertising in a variety of media including television, radio, print, internet and outdoor. We actively seek outlets that reflect the sensibilities of our target consumers. We look for media outlets that are generally positive in nature, contain positive role models and have a family orientation. Our [Advertising Guidelines](#) and [Advertising Placement Policy Statement](#) guide how and where we place our advertising.

[<< Back to Respect for Consumers](#)

- [Understanding Consumers](#)
- [Assuring Product Safety](#)
- [Quality Products, Processes and People](#)
- [Respecting Consumer Privacy](#)
- [Combating Counterfeiting](#)
- [Advertising Responsibly](#)
- [Operating Responsibly in Emerging Markets](#)
- [Recognizing Consumer Concerns](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

Colgate People

Consumers

Business Partners

Shareholders

Stakeholders

Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Consumers > Operating Responsibly in Emerging Markets



[Respect for Colgate People](#)

Respect for Consumers

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Consumers](#)

Operating Responsibly in Emerging Markets

[Print this page](#)

Since 1806, Colgate has been providing valuable, useful products to people of all economic backgrounds, and we have a long history of operating responsibly throughout the world. In 2007, 41 percent of Colgate's global sales were in Africa, Asia and Latin America. In the [Communities](#) section of this report, we discuss our support for community projects around the world. In addition to these community initiatives, Colgate's business operations in emerging markets creates value for people in communities all over the globe by providing employment and career opportunities and applying our global best practices everywhere we do business.

As a global company, we employ local people in the marketing, sales, manufacture and distribution processes. In the past four years, Colgate has almost doubled the number of retailers selling its products throughout the remote villages of Vietnam. Colgate's global manufacturing operations are located throughout the world, including Mexico, India, China, Guatemala and other emerging markets. Approximately 30,000 of Colgate's 36,000 employees are located outside of the United States. Approximately 75 percent of our General Managers, the Colgate executives who lead our business on the ground, are non-U.S. citizens.

In addition, our presence in developing countries encourages the exchange of technology and know-how with local suppliers. Each Colgate-Palmolive facility operates in a local economy, where local suppliers are trained to meet the quality and business standards required to do business with Colgate.

Colgate also helps make products more affordable in emerging markets with smaller sizes, refill packs and lower-cost formulas. Also key to our strategy in these regions are our educational programs such as [Bright Smiles](#), [Bright Futures](#) and the [Global Handwashing Campaign](#).

[<< Back to Respect for Consumers](#)

- [Understanding Consumers](#)
- [Assuring Product Safety](#)
- [Quality Products, Processes and People](#)
- [Respecting Consumer Privacy](#)
- [Combating Counterfeiting](#)
- [Advertising Responsibly](#)
- [Operating Responsibly in Emerging Markets](#)
- [Recognizing Consumer Concerns](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

- Sustainability Home
- Respect for People
 - Colgate People
 - Consumers**
 - Business Partners
 - Shareholders
 - Stakeholders
 - Communities
- Respect for Our Planet
- Company Performance
- Respect for Tomorrow
 - Key Performance Indicators
 - Further Information
 - Report Index
 - Your Feedback

Respect for People > Respect for Consumers > Recognizing Consumer Concerns



Respect for Colgate People	Respect for Consumers	Respect for Business Partners
Respect for Shareholders	Respect for Other Stakeholders	Respect for Communities

[<< Back to Respect for Consumers](#)

Recognizing Consumer Concerns

[Print this page](#)

Some consumers have specific questions about various ingredients used in our products.

Animal-derived ingredients — One of the most important ways we demonstrate caring for our consumers is by providing them with information to help them choose the right products to meet their specific needs. For our vegetarian consumers, Colgate offers a large selection of products free of animal-derived ingredients. With more consumers seeking such products every day, Colgate is committed to making it easier for consumers to identify and select these products. Upon request, we provide a list that includes the Colgate products sold in the U.S. that currently are free of animal-derived ingredients, and appropriate for consumers seeking to avoid products containing animal ingredients. The Product Guide for Vegetarians is updated periodically to reflect any changes to ingredients in Colgate's products and is available upon request from Consumer Affairs. If consumers are unsure of whether a particular Colgate product is appropriate for vegetarian consumption or use, or to obtain the most updated information, they can contact [Consumer Affairs](#) or check the [information for vegetarian consumers](#). We also provide information for stakeholders interested in Colgate-Palmolive's commitment to [animal welfare](#).

Nanotechnology — The term "nanotechnology" is generally used to refer to materials that have been engineered to have a dimension in the range of 1 to 100 nanometers and that possess novel properties because of their extremely small size.

At the present time, Colgate does not use any such ingredients or materials in its products anywhere in the world, although from time to time it has such ingredients or materials under study.

On an ongoing basis, Colgate's scientists actively monitor both the emerging science and the regulatory agencies' positions on nanoparticle safety. This information is considered and is incorporated into Colgate's process for evaluating the safety of any future nanoparticle ingredient which is proposed for use in a Colgate product. The Company has used, and will continue to use, appropriate external consultants along with Colgate experts in the area of nanotechnology to provide guidance on the opportunities and risks of any such materials under study.

Colgate has established a policy that any potential nanoparticle ingredient must undergo a safety assessment specifically factoring in the unique properties that being nanosized may present, prior to its use in any of our products. This is in keeping with our values and concern for consumer and employee safety.

Palm oil — Colgate-Palmolive is committed to protecting and conserving the environment while meeting the needs of our consumers, customers, employees, shareholders and other stakeholders.

Colgate-Palmolive has long focused its efforts on ensuring that the palm oil used in our soap products is legally sourced. In the past five years, we have increased our efforts to promote development of sustainable palm oil in a manner that will benefit the environment without adversely affecting developing local economies or the availability of palm oil. We are strongly committed to continuing these efforts.

To that end, a Corporate officer recently met with the Chief Executive of the Malaysian Palm Oil Association (MPOA), the Director-General of the Malaysian Palm Oil Board (MPOB), and the Head, Research & Development, MPOB to discuss their efforts and progress toward establishing ISPO certification standards, training auditors and legislating enforcement.

It is clear the Malaysian government believes that by working with the major producers of palm oil, they are making significant strides to develop increased sustainability, profitability and protection of the environment. They report that there are 15-18 large producers awaiting ISPO certification and that others will follow.

While palm oil is an important ingredient to our Company, we purchase less than 0.09 million tons per year out of an estimated 34.7 million tons per year from the combined output of Malaysia, Indonesia and Thailand—(two-tenths of a percent of these countries' total output). Our palm oil is purchased as a commodity and the brokers periodically assert that as best can be determined, it is sourced legally and in accordance with that country's environmental standards.

Colgate-Palmolive will continue to seek sources of sustainable palm oil. While we have previously sought to identify an alternative to palm oil, either organic or synthetic, we have been unable to identify a viable substitute. Therefore, our continuing commitment is to work with those who seek to develop sustainable palm oil supplies.

Colgate is a member of the [Roundtable on Sustainable Palm Oil](#), an organization that seeks to develop standards in conjunction with the government and owners to insure palm oil is grown and harvested in a sustainable manner thereby insuring no harm to the environment, fairness to plantation employees and an ongoing supply of certifiable, sustainable palm oil.

Phthalates — The term "phthalates" is used to describe a large and diverse group of substances that are widely used in many everyday products. The specific members of the phthalate family of ingredients used in Colgate's products have an excellent safety profile and are present at very low levels.

Independent scientists and governmental bodies have extensively studied the compounds' health and environmental effects, making phthalates some of the most investigated and best understood compounds in the world. The Food and Drug Administration (FDA), the Environmental Protection Agency (EPA), Health Canada and other scientific bodies in Europe, North America and Japan have examined phthalates and allow their continued use. Phthalates were also reviewed by the Cosmetic Ingredient Review (CIR), an independent body that reviews the safety of ingredients used in cosmetics. CIR found them to be safe for use in cosmetics. As with all Colgate products, any specific member of this group of substances used in our products is supported by an extensive body of scientific research and data that confirms safety.

Product Contents — In an effort to help consumers understand the ingredients in our products, in 2005 we made [Material Safety Data Sheets](#) available online to anyone interested.

[<< Back to Respect for Consumers](#)

-
- [Understanding Consumers](#)
 - [Assuring Product Safety](#)
 - [Quality Products, Processes and People](#)
 - [Respecting Consumer Privacy](#)
 - [Combating Counterfeiting](#)
 - [Advertising Responsibly](#)
 - [Operating Responsibly in Emerging Markets](#)
 - [Recognizing Consumer Concerns](#)
-

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

Sustainability Home

Respect for People

[Colgate People](#)

[Consumers](#)

[Business Partners](#)

[Shareholders](#)

[Stakeholders](#)

[Communities](#)

Respect for Our Planet

Company Performance

Respect for Tomorrow

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

[Your Feedback](#)

Respect for People > Respect for Business Partners



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

Respect for Business Partners

[Print this page](#)

Colgate has business relationships with numerous suppliers and contract manufacturers around the world. Colgate's aim in conducting procurement operations is to ensure continuing, reliable sources of supply. Honest dealing with suppliers is essential to sound, lasting relationships. Thus, we view our suppliers as partners and expect them to make a reasonable profit. We give all potential suppliers fair and uniform considerations.

Colgate's commitments to suppliers are the following:

- We will proactively facilitate the participation of diverse suppliers in our competitive bid processes
- We will effectively communicate our needs and expectation to suppliers
- We will provide timely and objective feedback to suppliers on their performance in bid processes and as ongoing suppliers

Colgate makes very limited use of contract manufacturers. In 2007, more than 90% of Colgate's products were made in Colgate facilities. The use of contract manufacturers allows us to optimize our supply chain capabilities, deliver innovative technologies, provide a strategic alternative to in-house manufacturing, increase speed-to-market, reduce capital investment and manufacturing costs as well as increase flexibility in a rapidly changing marketplace. While contract manufacturers and suppliers are not Colgate employees, we consider them partners and crucial to our business success. As such, we expect every organization that we do business with to share our values and maintain the same high ethical, social and environmental standards as our own employees. These are defined by our Global Contract Manufacturing Standards, our Code of Conduct and local regulations.

The newly prepared Global Contract Manufacturing Standards serve as a basis for developing successful relationships with contract manufacturers. They include information on our business practices and how Colgate selects and manages suppliers and contract manufacturers. For example, in addition to meeting quality and safety requirement, the Standards explain that Colgate considers human rights and Environmental, Occupational Health and Safety (EOHS) in the decision-selection process and that the Company has policies and procedures to evaluate and address human rights and EOHS performance, not only internally, but among suppliers and contract manufacturers.

Colgate gives all potential suppliers fair and consistent consideration. Decisions are based on objective criteria, such as price and quality as well as reliability and integrity. A selection process includes use of a multi-functional team, who ensures that all commercial, financial, technical and supply chain requirements are considered. The final contenders are audited, and the selection team reviews all information before making a single recommendation for management approval.

Before suppliers or contract manufacturers are approved, they must sign a copy of the Code of Conduct, which reinforces our corporate culture and addresses issues of law, ethics and fairness. If they fail to adhere to the policies, they risk losing the business.

Managing our contract partners is an ongoing process that includes actions for establishing expectations, operational management and continuous improvement. This includes monitoring systems and reporting the results.

Colgate reserves the right to conduct quality audits of suppliers and contract manufacturers' facilities.

[Learn more](#) about the Colgate global procurement team's mission, goals and policies.

Encouraging a Diverse Supplier Base

Colgate's commitment to diversity goes beyond Colgate employees extending also to its business partners. In North America, our supplier diversity initiatives continue to build relationships with diverse suppliers. From 1998 to 2006, Colgate's spending through small- and medium-sized enterprises owned by minorities and women had more than doubled, including direct and indirect spending with our prime

suppliers. [Read more about supplier diversity.](#)

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)

[Home](#) | [Legal/Privacy](#) | [Colgate Products](#) | [Colgate.com Site Map](#) | [Corporate Site Map](#) | [Link to Colgate.com](#) | [Contact Us](#)

© 2008 Colgate-Palmolive Company. All rights reserved.
You are viewing the United States site.

[+]
[Usage](#)



Sustainability

Sustainability Home

Respect for People

- Colgate People
- Consumers
- Business Partners
- Shareholders**
- Stakeholders
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Shareholders



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

Respect for Shareholders

[Print this page](#)

Colgate's global values of Caring, Global Teamwork and Continuous Improvement are as important in the Company's relationships with shareholders as they are with all of Colgate's stakeholders. The Company takes seriously its efforts to provide shareholders with a good return on their investment, and believes that shareholders have the right to expect Colgate to be not only profitable but also an ethical contributor to the social environment in countries where we operate. [Read more.](#)

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

Sustainability Home

Respect for People

- Colgate People
- Consumers
- Business Partners
- Shareholders
- Stakeholders**
- Communities

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Other Stakeholders



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

Respect for Other Stakeholders

[Print this page](#)

Colgate touches people's lives in a number of different ways, both inside Colgate and outside the Company. All of these people, whom we call stakeholders, have an interest in our Company's activities. Stakeholders include [Colgate People](#) and their families, [shareholders](#), consumers, customers, [suppliers](#), contractors, retirees, neighbors and community groups, regulators and non-governmental organizations.

For external stakeholders, Colgate maintains open communication by inviting questions and comments from anyone interested in the Company's activities. Understanding our stakeholders' concerns helps improve our management of the Company. We are interested in their opinions about how we are addressing various issues, balancing meeting their needs while pursuing our business goals.

Colgate recognizes that there is a growing community of investors seeking information on non-financial performance. One example of ongoing stakeholder engagement at Colgate is the [HIV/AIDS initiative](#). Colgate began meeting with a group of socially responsible investors in 2003 and has continued to meet with the group periodically to update the members on our progress and challenges as well as to learn from them.

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

- [Colgate People](#)
- [Consumers](#)
- [Business Partners](#)
- [Shareholders](#)
- [Stakeholders](#)
- [Communities](#)**

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Communities



Respect for Colgate People

[Respect for Shareholders](#)

Respect for Consumers

[Respect for Other Stakeholders](#)

Respect for Business Partners

[Respect for Communities](#)

Respect for Communities

[Print this page](#)

Caring takes place in a variety of programs from promoting good health and hygiene and encouraging education for children and adults, to supporting many types of social services. This strong commitment to social responsibility is carried out by Colgate's involvement in many of the communities where Colgate people live and work. Programs such as "[Bright Smiles, Bright Futures](#)," "[Lather Up for Good Health](#)," "[Phelophepa](#)," "[Operation Smile](#)," "[Hill's Shelter Nutrition Partnership](#)," "[Colgate's Women's Games](#)" and contributions to some 500 different charitable organizations around the world are testament to Colgate's ongoing commitment to caring.

- [Oral Care Education and Treatment](#)
- [Caring in Every Community](#)
- [Handwashing and Hygiene](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

- Colgate People
- Consumers
- Business Partners
- Shareholders
- Stakeholders
- Communities**

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Communities > Oral Care Education and Treatment



[Respect for Colgate People](#)

[Respect for Consumers](#)

[Respect for Business Partners](#)

[Respect for Shareholders](#)

[Respect for Other Stakeholders](#)

[Respect for Communities](#)

[<< Back to Respect for Communities](#)

Oral Care Education and Treatment

[Print this page](#)

For close to 100 years, Colgate has been involved in oral health education and preventative treatment programs, educating both children and adults about good oral health practices and care. The Company's flagship program, "[Bright Smiles, Bright Futures](#)," reaches more than 50 million children in 80 countries every year. Since 1991, the program has reached more than 500 million children globally. The program facilitates forming long-lasting partnerships with governments, dental professionals, education professionals, schools and communities. [Read more about the program.](#)

[<< Back to Respect for Communities](#)

- [Oral Care Education and Treatment](#)
- [Caring in Every Community](#)
- [Handwashing and Hygiene](#)

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

Sustainability Home

Respect for People

- [Colgate People](#)
- [Consumers](#)
- [Business Partners](#)
- [Shareholders](#)
- [Stakeholders](#)
- [Communities](#)

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Communities > Handwashing and Hygiene



Respect for Colgate People

Respect for Shareholders

Respect for Consumers

Respect for Other Stakeholders

Respect for Business Partners

Respect for Communities

[<< Back to Respect for Communities](#)

Handwashing and Hygiene

[Print this page](#)

Proper handwashing is not only good personal hygiene; it is one of the single most effective ways to prevent the spread of disease and infection, according to health experts. Despite this, handwashing with soap is still not universally practiced. As a leading global manufacturer of bar and liquid hand soaps, Colgate recognizes its responsibility to communicate the importance of proper handwashing and has partnered with public health officials around the world in a variety of programs. The Company created a "Clean Hands, Good Health" global initiative in 2000 that has been endorsed by local Ministries of Health and Education. Since its inception, the program has touched more than 20 million children in more than 20 countries on five continents. It continues to expand.

In Puerto Rico, through educational messages and soap donations, the program played an active role with the Ministry of Health to help stem the spread of a local meningitis outbreak. In 2005 in Thailand, Colgate's Protex antibacterial hand soap joined with the Ministry of Health as the sole sponsor of a countrywide, highly publicized "Clean Hands No Disease" program. To help raise awareness, Colgate distributed informational CDs to some 6,000 hospitals, set up interactive handwashing booths in stores, placed the program logo on stickers on all Protex packaging and distributed bookmarks, also with the logo. Much like Colgate's "Bright Smiles, Bright Futures" educational dental hygiene program, "Clean Hands, Good Health," aims to become part of school curricula around the world.

In other activities, Colgate also serves on the steering committee of the World Bank sponsored handwashing initiative, the [Global Public Private Partnership to Promote Handwashing with Soap](#). This global partnership targets saving the lives of more than one million children each year through prevention of the leading killer of young children, diarrheal disease.

[<< Back to Respect for Communities](#)

- [Oral Care Education and Treatment](#)
- [Caring in Every Community](#)
- [Handwashing and Hygiene](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

Sustainability Home

Respect for People

- Colgate People
- Consumers
- Business Partners
- Shareholders
- Stakeholders
- Communities**

Respect for Our Planet

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for People > Respect for Communities > Caring in Every Community



Respect for Colgate People

Respect for Shareholders

Respect for Consumers

Respect for Other Stakeholders

Respect for Business Partners

Respect for Communities

[<< Back to Respect for Communities](#)

Caring in Every Community

[Print this page](#)

Colgate's strong commitment to caring and social responsibility extends to many local programs around the world. In each of the 80 countries where Colgate has facilities, the Company works with local organizations to accomplish mutual goals focused on health, education and underserved segments of society. Among the ways Colgate and Colgate people help are donating financial aid and products, sponsoring events, participating on boards and committees, volunteering time and partnering with more than 500 different nonprofit organizations around the world. Caring takes place through a wide variety of programs from promoting good health and hygiene to encouraging education to helping improve the self-esteem of women to helping youth grow into productive adults.

The [Colgate Women's Games](#), the largest amateur track-and-field competition in the world, helps young women develop a sense of personal achievement and determination while instilling the importance of educational achievement by requiring school attendance for participation. For another program, the [Starlight Starbright Children's Foundation](#), Colgate's donations help grant thousands of wishes to seriously ill children and their families. In the U.S., Colgate has created [Healthy Bedtime Habits](#), a collaboration with Reading Is Fundamental, the nation's oldest and largest children's literacy nonprofit organization, to promote reading and education. [Read more about these community programs.](#)

Encouraging Academic Excellence

Colgate encourages academic excellence in various ways. In many communities, Colgate facilities "adopt" and partner with nearby schools, providing scholarships, grant programs, summer internships and volunteers. In some areas, Colgate provides assistance in applying to college and gives them exposure to a work environment.

Promoting Sports Activities

For more than 25 years, Colgate has sponsored Estrellas Colgate (Colgate Stars) in Mexico City, a nationally award-winning initiative that promotes character-building in economically disadvantaged children through an organized track-and-field athletic program. The children receive athletic training, healthy meals and proper personal hygiene education. They also acquire the skills and training to become future leaders in their communities.

In Colombia, Colgate has constructed six sports parks on city-donated land and has supported various sports programs at the parks since 1977. The Company has also funded the building of two schools and six dental centers in disadvantaged neighborhoods. In the Philippines, Colgate has created opportunities in sports for young athletes by building a variety of sports facilities and sponsoring a 20-week track-and-field competition.

Providing Dental Care

In rural South Africa, Colgate, along with other major corporations and organizations, is a founder-sponsor of the Phelophepa train, which means "good clean health." The train is a modern health care facility on wheels, which has provided health care, counseling, eye and dental care, and education to more than a million people in the past decade who otherwise would have little or no medical or dental care. The Company also provides oral care education in elementary schools and distributes free Colgate toothbrushes and toothpaste. Colgate also donated dental equipment and funding for a fully operational six-room dental clinic. There are other programs in South Africa, too. The Colgate Foundation provides care for abandoned children living with HIV/AIDS and supports public and private education at every level from day care to medical and dental training.

In Latin America and Asia, Colgate funds Operation Smile to provide reconstructive surgery to needy children and young adults. In India, the Company offers aid to purchase hearing aids for children while in Thailand funds are allocated to build sports facilities.

Stepping In When a Need Arises

We have also provided emergency financial aid to a number of natural disaster areas, including Germany, where there was severe flooding; the Philippines, where there were devastating fires; and the states of Colorado and California in the U.S., where there were wildfires. After Hurricane Katrina in the U.S., Colgate donated products as well as financial assistance. Hill's employees established a fund through a local community foundation to offer financial support to employees affected by Hurricane Katrina, approving grants for co-workers who lost so much during the storm.

Encouraging Caring

To recognize the charitable volunteer efforts by Colgate people, the Company created the Colgate CARES Grants Program in 2003, which gives financial assistance directly to the nonprofit organizations where employees donate their time. The grants focus on areas of community need such as education, recreation, civic and cultural affairs, health and social welfare.

Hill's Cares for Animals and People

Colgate's caring extends to animals. Through Hill's, Colgate has partnered with "Dogs for the Disabled" in the UK to provide the disabled with specially trained dogs that assist them with day-to-day functions. In other communities, Hill's supports a variety of programs and events related to the humane treatment of animals. As part of the "Hill's Shelter Program," Hill's provides Science Diet pet food for cats and dogs housed by participating animal shelters. Hill's also sponsors programs to support working K-9 units in law enforcement and other organizations. Responding to a natural disaster, Hill's donated Science Diet food to pets displaced due to Hurricane Katrina. In 2006, the Hill's Caring Hearts Committee, which coordinates many of the division's charitable activities, celebrated the volunteer contributions of more than 400 Hill's employees, who gave more than 9,700 hours of volunteer time during 2005. The amount of volunteer time donated by Hill's employees has increased exponentially each year since the program's inception. Some examples of activities include Meals on Wheels for pets; Paws in the Park, an annual fundraiser for a local shelter; Take Your Dog to Work Day; and teaching pet nutrition to prisoners who are training service dogs. Hill's Day of Caring, which began in 2002, allows teams of employees to choose an organization for which they volunteer during working hours when they are paid by Hill's; approximately 20 to 25% of Hill's Topeka employees participate every year. Families in need are also remembered by Hill's, which organizes teams to raise money for holiday gifts, which are purchased and delivered to the recipients' homes.

Contributing to Charitable Organizations

Colgate contributes money to support a wide variety of charitable organizations and is focusing its efforts on education, youth, women and inner cities. Among the organizations that have received Colgate donations are the National Dental Association in the U.S., which provides scholarships for minority dental students; the United Negro College Fund; Aspira, which supports Latino youth; and numerous women-oriented organizations such as Catalyst, Girls Incorporated and the Financial Women's Association, just to name a few.

Colgate employees also demonstrate their commitment to social responsibility by generously donating their resources and time to worthy causes. In the U.S., Colgate's Matching Gift Program enhances donations from employees to community programs. Colgate matches as much as double the amount of the employee donation to eligible institutions. In 2007 alone, the Company matched over \$906,000 of employees' contributions.

Cash donations throughout the world:

2007 \$8,307,000

2006 \$7,059,000

2005 \$7,329,000

2004 \$7,010,000

Please note this does not include contributions to Colgate's Bright Smiles, Bright Futures program.

[<< Back to Respect for Communities](#)

-
- [Oral Care Education and Treatment](#)
 - [Caring in Every Community](#)
 - [Handwashing and Hygiene](#)
-

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

Sustainability Home

Respect for People

Respect for Our Planet

Reducing Environmental Impacts
Sustainable Cleaning Initiatives
Environmental, Occupational Health and Safety Audits
Concern for Animal Welfare

Company Performance

Respect for Tomorrow

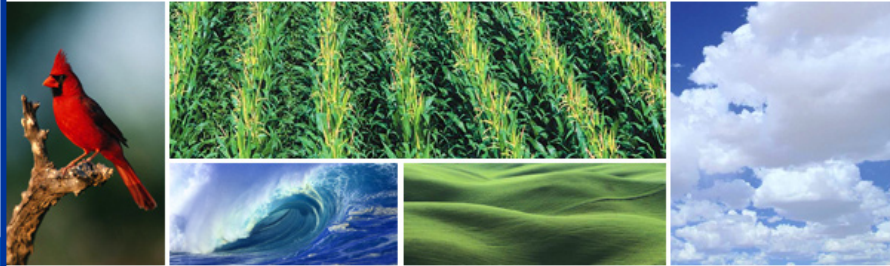
Key Performance Indicators

Further Information

Report Index

Respect for Our Planet

[Print this page](#)



[Colgate's Progress on Reducing Environmental Impacts](#)

[Sustainable Cleaning Initiatives](#)

[Conducting Environmental, Occupational Health and Safety Audits](#)

[Concern for Animal Welfare](#)

A cleaner, healthier environment is important to Colgate not only because it's the right thing to do but also because it makes good business sense.

Our Core Value of Continuous Improvement supports our long-term environmental goals, which go beyond simply complying with environmental regulations. For example, we have improved our water and energy use efficiency, reduced waste and wastewater contaminants, eliminated excess packaging and have maintained an active worldwide Environmental, Occupational Health and Safety (EOHS) audit program. Principles guiding Colgate's worldwide EOHS program are part of [Colgate's Global EOHS Policy Statement](#), which applies worldwide to all Colgate facilities. Contract manufacturers and suppliers must abide by the Code of Conduct as well as meet requirements in our Contract Manufacturer and Supplier selection process. Colgate's Director of Environmental, Occupational Health and Safety is the senior Colgate person responsible for EOHS performance. This Director reports to Colgate's Global Technology Group, and Colgate's Board of Directors is kept informed of progress and initiatives regularly.

In our ever-changing world, Colgate places high priority on operating in a responsible and respectful manner. These efforts have led to increased efficiencies and financial advantages for the Company. We know that there is still much to be accomplished. Our ongoing strategy to reduce our environmental footprint will remain an integral part of producing, packaging, distributing and marketing our products.

Read below for a few examples of our principles in action:

Sustainability in Our Office Workplace

Beginning in 2005, Colgate North America has partnered with a woman-owned furniture remanufacturer when remodeling office interiors. Instead of purchasing new office workstations, Colgate uses refurbished office furniture, reducing the amount of solid waste, the environmental impact and the costs associated with an office remodel. When offices in New York, Atlanta, Canada and Hill's Pet Nutrition were remodeled, more than 750 workstations were refurbished.

Awarded for Environmental Performance in Mexico

Colgate-Palmolive Mexico was the first company in Mexico ever to receive a tax incentive based on its outstanding environmental performance at its Mexico City facility in 2006. Based on verified improvements in water reuse, materials recycling, efficient use of energy and reduction in air emissions, the tax incentives resulted in a \$450,000 per year savings for Colgate.

Awarded LEED Certification in Tennessee

In the U.S., Colgate's new manufacturing facility in Morristown, TN was awarded a [Silver LEED \(Leadership in Energy and Environmental Design\) certification](#) in 2008. LEED is an independent, third-party verification that a building project meets the highest green building and performance measures. The symbol demonstrates that a building is environmentally responsible, profitable and a healthy place



to live and work. To support energy efficiency in other regions, Colgate uses LEED as a guidance tool and has developed an "Energy Efficiency and Green Building" guideline for use in designing Colgate's newest state-of-the-art manufacturing facilities in Europe, the U.S. and Asia.



Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)

[Home](#) | [Legal/Privacy](#) | [Colgate Products](#) | [Colgate.com Site Map](#) | [Corporate Site Map](#) | [Link to Colgate.com](#) | [Contact Us](#)

© 2008 Colgate-Palmolive Company. All rights reserved.
You are viewing the United States site.



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

Reducing Environmental Impacts

[Sustainable Cleaning Initiatives](#)

[Environmental, Occupational Health and Safety Audits](#)
[Concern for Animal Welfare](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

[Your Feedback](#)

Respect for Our Planet > Colgate's Progress on Reducing Environmental Impacts



Colgate's Progress on Reducing Environmental Impacts

Sustainable Cleaning Initiatives

[Conducting Environmental, Occupational Health and Safety Audits](#)

[Concern for Animal Welfare](#)

Colgate's Progress on Reducing Environmental Impacts

[Print this page](#)

For Colgate, reducing our environmental impact is an important part of our commitment to respecting the world around us. Colgate's approach goes beyond simply complying with environmental regulations. We have set global goals to improve our water use and energy use efficiency, and to reduce the carbon emissions and wastewater contaminants associated with our operations. Goals in all of these areas are set globally, and all businesses, divisions and sites track and report on their progress. We have made significant progress toward reducing our impact, yet we acknowledge there is still much to be done.

- [Energy Efficiency](#)
- [Climate Change](#)
- [Water Use Efficiency](#)
- [Wastewater](#)
- [Waste](#)
- [Environmental Incidents](#)
- [Packaging](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

- [Sustainability Home](#)
- [Respect for People](#)
- [Respect for Our Planet](#)
- [Reducing Environmental Impacts](#)
- [Sustainable Cleaning Initiatives](#)
- [Environmental, Occupational Health and Safety Audits](#)
- [Concern for Animal Welfare](#)
- [Company Performance](#)
- [Respect for Tomorrow](#)
- [Key Performance Indicators](#)
- [Further Information](#)
- [Report Index](#)
- [Your Feedback](#)

Respect for Our Planet > Reducing Environmental Impacts > Energy Efficiency



- [Colgate's Progress on Reducing Environmental Impacts](#)
- [Sustainable Cleaning Initiatives](#)
- [Conducting Environmental, Occupational Health and Safety Audits](#)
- [Concern for Animal Welfare](#)

[<< Back to Reducing Environmental Impacts](#)

Energy Efficiency

[Print this page](#)

Our emphasis on energy efficiency improvements has provided an opportunity to generate costs savings and to reduce our CO₂ emissions. While Colgate is not an energy-intensive company, we are still working hard to improve energy efficiency all around the globe to do our part in conserving electricity, natural gas and fuel oil. From 1998 through 2007, we [reduced the amount of energy to produce a ton of product by approximately 28%](#). Our 2002 to 2010 target is to attain a 25% reduction of energy use per unit of production. In 2007, we reduced energy consumption per ton by approximately 18% as compared to 2002 levels. We continue to strive to reduce our energy use on an absolute basis even as our business continues to grow.

Projects that have contributed to energy reduction include:

- Construction of a Silver LEED-certified manufacturing facility in Morristown, TN, which uses 17% less energy than plants of similar size
- Installation of a cogeneration unit at our facility in the Morristown, NJ Mennen plant in 2007, resulting in decreased CO₂ emissions, increased reliability, and cost savings
- Realigning power distribution at the Hill's, Los Angeles plant
- Recovering heat through a new system that saved 74% of heating costs in Halinow, Poland
- Identifying and fixing even very small compressed air leaks in machines in Gebze, Turkey

As a way to encourage energy efficiency throughout the Company, Colgate has created a Global Energy Reduction Team comprised of internal energy and environmental experts. The team recruited volunteers to work over the intranet to create various energy-reduction procedures and materials. Specifically, this team leads the energy initiative by identifying and communicating new ideas and best practices for energy-saving opportunities, and by supporting on-site energy surveys. Since 2003, most of Colgate's largest sites have participated in comprehensive third-party energy surveys, resulting in the identification of numerous energy savings projects which have now saved the Company more than \$2.5 million per year in energy costs. Recognizing that all sites, large and small, can do their part to reduce energy use, the team also created the "CP Energy Reduction Guidebook" and distributed it to all manufacturing and research facilities around the world. While continuing with third-party surveys of large sites that use the most energy, the guidebook has been instrumental in local efforts to find additional reduction opportunities. Additionally, the team has developed a complementary website which helps in identifying energy-saving opportunities and created an energy reduction e-training program in 2007. This tool has been launched at all Colgate facilities worldwide.

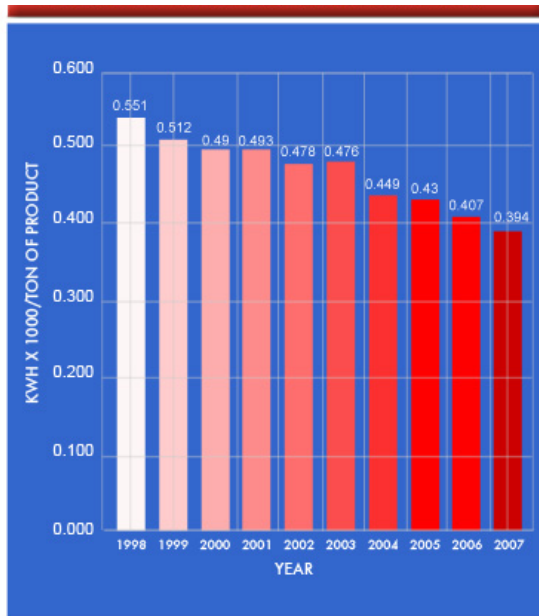
In 2006, the founders of the Global Energy Reduction Team were recognized for helping Colgate people around the world work together to reduce energy needs by the Company's "[You Can Make a Difference Award](#)" program.

In 2005, Colgate joined the U.S. Environmental Protection Agency's [Energy Star](#) program as a partner company, making a commitment to continuously improve the energy efficiency of its operations.



Energy Use Efficiency
Goal: 15% reduction (1998-2006)
Actual Performance: 26% reduction (1998-2006)

GLOBAL ENERGY CONSUMPTION PER TON



[Click to enlarge](#)

[<< Back to Reducing Environmental Impacts](#)

-
- [Energy Efficiency](#)
 - [Climate Change](#)
 - [Water Use Efficiency](#)
 - [Wastewater](#)
 - [Waste](#)
 - [Environmental Incidents](#)
 - [Packaging](#)
-

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Reducing Environmental Impacts](#)

[Sustainable Cleaning Initiatives](#)
[Environmental, Occupational Health and Safety Audits](#)
[Concern for Animal Welfare](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

Respect for Our Planet > Reducing Environmental Impacts > Climate Change



Colgate's Progress on Reducing Environmental Impacts

Sustainable Cleaning Initiatives

[Conducting Environmental, Occupational Health and Safety Audits](#)

[Concern for Animal Welfare](#)

[<< Back to Reducing Environmental Impacts](#)

Climate Change

[Print this page](#)

At Colgate, we understand the potentially negative consequences of climate change and are committed to acting responsibly and conscientiously to protect people and the environment everywhere we operate. We understand how climate change may impact our business, including access to raw materials (e.g., agricultural products and clean water) for use in our oral care, personal care, home care and pet nutrition products. We are committed to conducting ourselves in a responsible manner to protect people and the environment in every area of the world in which we operate. We have reported publicly on our efforts to the [Carbon Disclosure Project](#) since 2004.

While Colgate is not an energy-intensive company, carbon dioxide (CO₂) created from on-site fuel combustion and externally purchased electricity is the most significant greenhouse gas emission associated with manufacturing our products. The majority of our electricity is purchased from local power companies with the exception of three on-site co-generation units located in Italy, Mexico and the U.S. We also purchase natural gas and fuel oil to produce steam for manufacturing and heating and for fire protection system pumps and backup generators.

Colgate's efforts have focused mainly on energy efficiency improvements which help reduce the amount of CO₂ emitted into the environment. Our [global energy goal](#), which applies to all manufacturing and research facilities worldwide, has been to reduce the amount of energy used to produce a ton of product by 15% from 1998 to 2006. From 1998 to 2007, we [reduced the amount of energy](#) used to produce a ton of product by approximately 28%. In 2007, our global CO₂ emissions were approximately 675,000 metric tons. Our global goal is to reduce CO₂ emissions per ton of production by 25% from 2002 to 2010. On a per-ton basis, we reduced CO₂ emissions by approximately 14% in 2007 when compared to 2002.

We review our global CO₂ emissions data regularly, and periodically verify them by using impartial third parties. In addition, several Colgate facilities are currently evaluating alternative energy technologies, such as solar power and co-generation, to understand better the potential technical, economic and environmental implications to our future operations. Colgate will additionally comply with greenhouse gas regulations worldwide as they are promulgated.

We will continue to implement energy efficiency improvements at our facilities worldwide. In 2006, all Colgate manufacturing sites were tasked with conducting energy use assessments to identify improvement opportunities. This assessment approach is grounded in our core value of "Continuous Improvement." In addition to improving our efficient use of energy, we will continue to evaluate options for reducing carbon emissions. This will include examining possibilities such as alternative sources of energy, carbon trading initiatives, new technologies and other opportunities that will develop over the next few years. Although our CO₂ emissions are comparatively small, we are committed to continue reducing these emissions through improved efficiencies, new technologies and other means available to us. [Read more about energy efficiency.](#)

[<< Back to Reducing Environmental Impacts](#)

- [Energy Efficiency](#)
- [Climate Change](#)
- [Water Use Efficiency](#)
- [Wastewater](#)
- [Waste](#)
- [Environmental Incidents](#)
- [Packaging](#)



Sustainability

Sustainability Home

Respect for People

Respect for Our Planet

Reducing Environmental Impacts

Sustainable Cleaning Initiatives

Environmental, Occupational Health and Safety Audits
Concern for Animal Welfare

Company Performance

Respect for Tomorrow

Key Performance Indicators

Further Information

Report Index

Your Feedback

Respect for Our Planet > Reducing Environmental Impacts > Water Use Efficiency



Colgate's Progress on Reducing Environmental Impacts

Sustainable Cleaning Initiatives

Conducting Environmental, Occupational Health and Safety Audits

Concern for Animal Welfare

[<< Back to Reducing Environmental Impacts](#)

Water Use Efficiency

[Print this page](#)

As both the world population and the demand for clean water are increasing, water availability is decreasing in some locations around the world. For its part, Colgate strives to use this precious natural resource more efficiently and has established water efficiency goals to ensure we do so.

The efforts to reduce water usage are beneficial for Colgate and for the communities in which we operate. Such reduction protects drinking water resources, reduces water pollution and associated health risks; lowers the demand for a costly water supply; saves energy used to pump, heat and treat water; and produces cost savings. From 1998 to 2006, the Company reduced the amount of water required to produce a ton of product by approximately 42%. This far surpassed the Company's [goal of a 15% reduction](#) from 1998 to 2006. Our 2002 to 2010 target is to attain a 40% reduction of water use per unit of production worldwide. Our 2007 water use per unit of production was approximately 35% less as compared to 2002 levels. We continue to strive to reduce our water use on an absolute basis even as our business continues to grow.

Some of the ways Colgate has achieved this are by consolidating manufacturing processes, product portfolio changes, and creating more efficient cleaning technologies that help reduce water usage.

Our factory in Baddi, India, for example, has found innovative ways of reusing water, including the use of treated cleaning water for on-site landscaping irrigation, which reduces demand on the city's water system. The site also has a program to collect rainwater from facility rooftops for infiltration back into the ground, thus lowering overflow to a nearby river. In 2006, the Indian Environment Minister and other government officials who visited the Baddi plant praised Colgate for these initiatives.

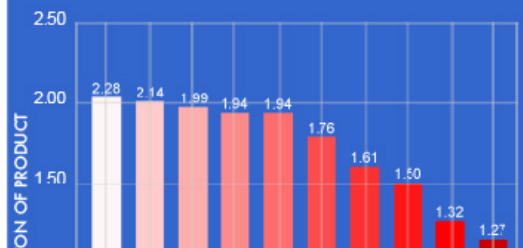
Our LEED Silver certified facility in Morristown, TN uses 30% less water than plants of similar size, and it also has a storm water collecting site.

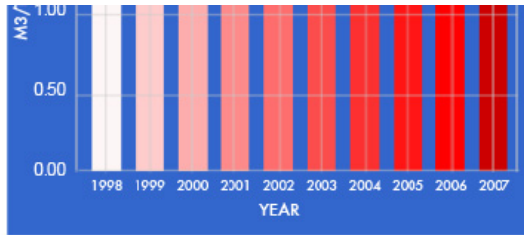
In 2005, the Company started a focused initiative to help identify opportunities and best practices for reducing water usage, similar to an initiative that has been successful in helping reduce energy usage.

Water Use Efficiency
Goal: 15% reduction (1998-2006)
Actual Performance: 42% reduction (1998-2006)

GLOBAL WATER USAGE

(minus water in products)





[Click to enlarge](#)

[<< Back to Reducing Environmental Impacts](#)

-
- [Energy Efficiency](#)
 - [Climate Change](#)
 - [Water Use Efficiency](#)
 - [Wastewater](#)
 - [Waste](#)
 - [Environmental Incidents](#)
 - [Packaging](#)
-

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)

[Home](#) | [Legal/Privacy](#) | [Colgate Products](#) | [Colgate.com Site Map](#) | [Corporate Site Map](#) | [Link to Colgate.com](#) | [Contact Us](#)

© 2008 Colgate-Palmolive Company. All rights reserved.
You are viewing the United States site.

[+]
[Usage](#)



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

Reducing Environmental Impacts

[Sustainable Cleaning Initiatives](#)
[Environmental, Occupational Health and Safety Audits](#)
[Concern for Animal Welfare](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

[Your Feedback](#)

Respect for Our Planet > Reducing Environmental Impacts > Wastewater



[Colgate's Progress on Reducing Environmental Impacts](#)

[Sustainable Cleaning Initiatives](#)

[Conducting Environmental, Occupational Health and Safety Audits](#)

[Concern for Animal Welfare](#)

[<< Back to Reducing Environmental Impacts](#)

Wastewater

[Print this page](#)

A key area of focus for Colgate is reducing the amount and contamination levels of wastewater, an inevitable byproduct of manufacturing. All wastewater is treated prior to release, and the Company continues to invest in more efficient cleaning technologies designed to help reduce the amount of wastewater and wastewater contaminants.

For example:

- As Colgate's business grew in Huangpu, China, the original wastewater treatment plant was unable to handle greater capacity. With a new advanced bio-process treatment system, Colgate surpassed local requirements while maximizing utilization of the original tanks, facilities and equipment and also reduced costs.
- Colgate's toothpaste manufacturing facility in Via Anchieta, Brazil, determined that there was an opportunity to reduce water consumption by using treated wastewater in the cooling towers system. This would also reduce wastewater discharged into the public system, a benefit to the environment and a cost savings. After approval by the country's environmental agency and installation, the result is zero discharge of wastewater to the public system and a cost savings of \$137,000 a year.
- In Canelands, South Africa, Colgate has made improvements in the continuous saponification and glycerine plants that have resulted in reducing the salt content of wastewater discharged, thus improving the quality of the wastewater. Improvements have also included better collection of solids in the wastewater, which now settle into a special tank where they are removed twice yearly. These improvements have resulted in a savings of \$11,000.
- In Colgate's Mexico City personal care manufacturing facility, a reverse osmosis unit was installed in 2005 to treat effluent from the biological treatment plant. This water is now reclaimed in the facility's boiler and is used to generate steam for operations, resulting in the reuse of 210 cubic meters of wastewater per day, achieving over \$280,000 in savings per year. This project helped the facility achieve two important environmental objectives: reducing water well extraction to [preserve water resources](#), and reducing the burden to the municipal sewerage system.



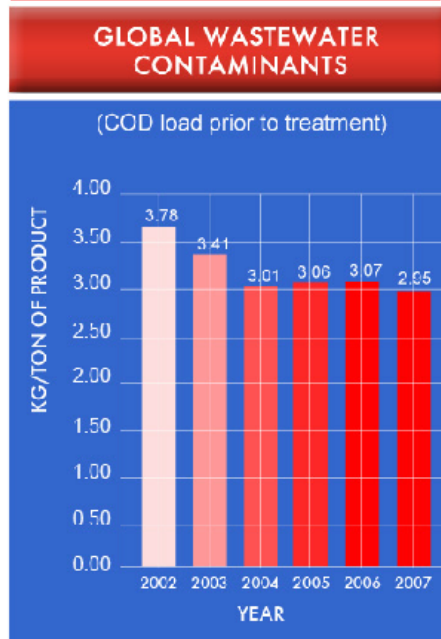
[Click to enlarge](#)

To assess progress on this initiative, the Company is working on implementing an improved data collection process for measuring and tracking the level of pollutants that enter the wastewater systems prior to treatment at each facility, allowing us to identify additional opportunities for waste minimization.

At various sites, raw and treated effluent water samples are tested periodically by trained technicians and the treated water is then typically reused for various purposes such as landscaping, irrigation and gardening, thereby [saving water](#) from reservoirs, wells and other limited sources. Pollution control authorities and local communities have recognized and appreciated Colgate's efforts.

As a result of our focus on wastewater efforts, Colgate [reduced wastewater contaminants globally by approximately 18% from 2002 to 2006](#), more than three times the goal of 5%. Attaining this goal has resulted in both environmental and economic benefits, such as a reduction in treatment costs and fees. In 2006, Colgate implemented a focused wastewater initiative to help identify more best practices while also developing the next generation of goals. Our 2002 to 2010 target is to attain a 30% reduction in wastewater contaminants per unit of production worldwide. In 2007, our wastewater contaminants were approximately 22% less than in 2002. We continue to strive to reduce our overall wastewater contaminants on an absolute basis even as our business continues to grow.

Wastewater Contaminants
Goal: 5% reduction (2002-2006)
Actual Performance: 18% reduction (2002-2006)



[Click to enlarge](#)

[<< Back to Reducing Environmental Impacts](#)

- [Energy Efficiency](#)
- [Climate Change](#)
- [Water Use Efficiency](#)
- [Wastewater](#)
- [Waste](#)
- [Environmental Incidents](#)
- [Packaging](#)

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

- [Sustainability Home](#)
- [Respect for People](#)
- [Respect for Our Planet](#)
- [Reducing Environmental Impacts](#)**
- [Sustainable Cleaning Initiatives](#)
- [Environmental, Occupational Health and Safety Audits](#)
- [Concern for Animal Welfare](#)
- [Company Performance](#)
- [Respect for Tomorrow](#)
- [Key Performance Indicators](#)
- [Further Information](#)
- [Report Index](#)
- [Your Feedback](#)

Respect for Our Planet > Reducing Environmental Impacts > Waste



Colgate's Progress on Reducing Environmental Impacts

Sustainable Cleaning Initiatives

[Conducting Environmental, Occupational Health and Safety Audits](#)

[Concern for Animal Welfare](#)

[<< Back to Reducing Environmental Impacts](#)

Waste

[Print this page](#)

Colgate is very aware of the impact of waste on the environment and is constantly looking for ways to reduce and reuse waste. The Company's waste management objectives are, first, to eliminate waste entirely; then to reduce and reuse waste; then to recycle waste; and finally to safely dispose of the remainder. Besides the obvious benefits to the environment, waste reduction leads to increased operating efficiency and cost savings overall.

Colgate's waste management efforts include searching for new ways to reuse materials and [encouraging consumers to recycle](#).

In the U.S., the Superfund Amendments and Reauthorization Act (SARA) mandates that all corporations report annually to the Environmental Protection Agency (EPA) the amount of chemicals released into the environment. From 1998 to 2006, Colgate's total U.S. SARA 313 releases averaged approximately 2.91 tons per year.

Also in the U.S., hazardous waste is defined by the Resource Conservation & Recovery Act (RCRA). Colgate has worked to reduce hazardous waste. This information is reported in our [environmental key performance indicator chart](#).

[<< Back to Reducing Environmental Impacts](#)

- [Energy Efficiency](#)
- [Climate Change](#)
- [Water Use Efficiency](#)
- [Wastewater](#)
- [Waste](#)
- [Environmental Incidents](#)
- [Packaging](#)

Have a comment or question?
Please send us your feedback or comments.



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Reducing Environmental Impacts](#)

[Sustainable Cleaning Initiatives](#)

[Environmental, Occupational Health and Safety Audits](#)
[Concern for Animal Welfare](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

[Your Feedback](#)

[Respect for Our Planet](#) > [Reducing Environmental Impacts](#) > **Environmental Incidents**



Colgate's Progress on Reducing Environmental Impacts

Sustainable Cleaning Initiatives

[Conducting Environmental, Occupational Health and Safety Audits](#)

[Concern for Animal Welfare](#)

[<< Back to Reducing Environmental Impacts](#)

Environmental Incidents

[Print this page](#)

Since its inception, Colgate's environmental strategy has focused first and foremost on ensuring that our manufacturing operations meet all applicable environmental regulations, as well as the prevention of environmental accidents and incidents. In the area of environmental incidents, including accidental spills and releases, we have made continuing progress in reducing the number of incidents globally and have established a company-wide goal of zero global [environmental incidents](#). To support this goal, Colgate continues to invest in factory environmental infrastructure, such as spill containment systems and [wastewater treatment facilities](#), and also provides significant environmental training to site personnel.

[<< Back to Reducing Environmental Impacts](#)

- [Energy Efficiency](#)
- [Climate Change](#)
- [Water Use Efficiency](#)
- [Wastewater](#)
- [Waste](#)
- [Environmental Incidents](#)
- [Packaging](#)

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Reducing Environmental Impacts](#)

[Sustainable Cleaning Initiatives](#)
[Environmental, Occupational Health and Safety Audits](#)
[Concern for Animal Welfare](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

Respect for Our Planet > Reducing Environmental Impacts > Packaging



Colgate's Progress on Reducing Environmental Impacts | Sustainable Cleaning Initiatives

[Conducting Environmental, Occupational Health and Safety Audits](#) | [Concern for Animal Welfare](#)

[<< Back to Reducing Environmental Impacts](#)

Packaging

[Print this page](#)

Colgate is always looking for ways to minimize the impact of its packaging on the environment by reducing excess packaging and ensuring that materials are recyclable. There are numerous examples of these efforts across the Colgate world in different product categories.

The Company has been a leader in introducing concentrated products, which require less packaging because they fit into smaller containers. Introducing concentrated formulas is a strategy we continue to use. For example, in Europe, LaCroix, a bleach concentrate, and Soupline, a fabric softener concentrate, are sold in sachets, a type of package that uses fewer materials than a traditional package. In the U.S., Palmolive Ultra dish liquid is concentrated for consumers to use one-third less liquid. In 2006, Colgate introduced Suavitel Ultra fabric softener, which is concentrated so the consumer will use two-thirds less liquid.



In 2006, in Europe, Asia and Africa, Colgate reduced the thickness of foil and plastic laminate used in toothpaste tubes, resulting in a 13 percent weight reduction. Similar reductions are planned for North America and Latin America.

Reducing packaging weight also saves by using less fuel in transporting finished products and therefore lowers emissions.



In fabric softener, the bottles and refill containers for Softlan in China use from 2.5 percent to 34 percent less plastic per amount of liquid delivered and weigh less than other brands containers in the category. There is a similar story in Mexico with Suavitel, where the fabric softener package uses from 14 percent to 24 percent less plastic per amount of fabric softener liquid than other brands in the category.

In Thailand, Colgate has continually improved the environmental impact of Puff fabric softener bottles, starting in 1999 with better control of the blow-molding process, then in 2000, by incorporating structural ribs in the design and in 2002 by using a superior grade of polyethylene, leading to a 33 percent decrease in weight of plastic used per bottle. Then, in 2005, the bottle was replaced by a flexible pouch for a total decrease in grams of plastic per liter of product of 83 percent since 1999. In Europe, the Soupline fabric softener bottles, which are made from 50 percent consumer-recycled PET plastic, use 10 percent to 33 percent less plastic (depending on the bottle size) than a major competitor.

Colgate's Hill's pet foods business has made great strides in reducing a variety of packaging forms. The paper bags for Science Diet dry pet food were reduced by 20 percent, and the plastic liners in bags were reduced by 75 percent. Since 1990, the amount of steel used in cans of Science Diet wet food has been reduced in steps. Based on today's sales volume, today's annual usage of steel is approximately 4.9 million pounds less than it would have been in 1990 for the same sales volume.



At Colgate, the search for even more ways to minimize packaging continues to be an important objective.

[<< Back to Reducing Environmental Impacts](#)

- [Energy Efficiency](#)
- [Waste](#)
- [Climate Change](#)
- [Environmental Incidents](#)

- [Water Use Efficiency](#)
- [Packaging](#)
- [Wastewater](#)

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)

[Home](#) | [Legal/Privacy](#) | [Colgate Products](#) | [Colgate.com Site Map](#) | [Corporate Site Map](#) | [Link to Colgate.com](#) | [Contact Us](#)

© 2008 Colgate-Palmolive Company. All rights reserved.
You are viewing the United States site.

[+]
[Usage](#)



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Reducing Environmental Impacts](#)

[Sustainable Cleaning Initiatives](#)

[Environmental, Occupational Health and Safety Audits](#)
[Concern for Animal Welfare](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

[Your Feedback](#)

Respect for Our Planet > Sustainable Cleaning Initiatives



[Colgate's Progress on Reducing Environmental Impacts](#)

[Sustainable Cleaning Initiatives](#)

[Conducting Environmental, Occupational Health and Safety Audits](#)

[Concern for Animal Welfare](#)

Sustainable Cleaning Initiatives

[Print this page](#)

While Colgate has long developed its products to be safe for consumers and safe for the environment, we have joined other consumer products companies in Europe to voluntarily adhere to sustainability principles, most notably in the formulation and the manufacturing of our cleaning products. This initiative is carried out under the auspices of the [AISE Charter for Sustainable Cleaning](#) (AISE); Colgate-Palmolive is an active member of this association.

The AISE Charter for [Sustainable Cleaning](#), is a common, voluntary approach of the home care industry, aiming to promote and demonstrate continual improvement in the industry's sustainability profile. The charter is intended to create independent standards to inform consumers that products marked with the logo represent companies that have voluntarily agreed to meet sustainability standards and to demonstrate a continuous improvement process regarding the manufacturing of their cleaning products.

Since 2007, Colgate has participated in the US-based [Consumer Specialty Products Association's](#) Product Care program. [Product Care](#) is a stewardship program in which companies voluntarily develop management principles for each of seven areas in a product's life cycle from development in a research facility through product use and disposal.

While Colgate's commitment to continuous improvement in these areas began long before our partnership with Product Care, this partnership demonstrates our continued commitment to providing safe products with important health benefits while not adversely affecting the environment. Product Care's focus areas include the following:

- Product design
- Raw material purchasing and packaging
- Safe manufacturing facilities
- Promoting safe storage and distribution
- Providing useful product information
- Answering consumer questions
- Anticipating product disposal needs

Before joining the Charter, companies must submit to an independent verification process to ensure they are following the charter principles. Colgate-Palmolive Europe, covering 28 countries, was successfully verified and received official membership in 2006.

Since 2007, Colgate has participated in the US-based [Consumer Specialty Products Association's](#) Product Care program. [Product Care](#) is a stewardship program in which companies voluntarily develop management principles for each of seven areas in a product's life cycle from development in a research facility through product use and disposal.

While Colgate's commitment to continuous improvement in these areas began long before our partnership with Product Care, this partnership demonstrates our continued commitment to providing safe products with important health benefits while not adversely affecting the environment. Product Care's focus areas include the following:

- Product design
- Raw material purchasing and packaging
- Safe manufacturing facilities
- Promoting safe storage and distribution
- Providing useful product information
- Answering consumer questions
- Anticipating product disposal needs

In 2004, the U.S.-based Soap and Detergent Association (SDA) developed a set of Principles for

In 2007, the U.S. Dental Group and Colgate-Palmolive (CP), developed a set of [Sustainable Development](#) goals, which symbolize the industry's contributions to a better world through health, hygiene and wellness. Colgate is an active member of the SDA, and a link to our sustainability report is included on the SDA's website, [Sustainability Central](#).

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)

[Home](#) | [Legal/Privacy](#) | [Colgate Products](#) | [Colgate.com Site Map](#) | [Corporate Site Map](#) | [Link to Colgate.com](#) | [Contact Us](#)

© 2008 Colgate-Palmolive Company. All rights reserved.
You are viewing the United States site.

[+]
[Usage](#)



Sustainability

- [Sustainability Home](#)
- [Respect for People](#)
- [Respect for Our Planet](#)
- [Reducing Environmental Impacts](#)
- [Sustainable Cleaning Initiatives](#)
- [Environmental, Occupational Health and Safety Audits](#)
- [Concern for Animal Welfare](#)
- [Company Performance](#)
- [Respect for Tomorrow](#)
- [Key Performance Indicators](#)
- [Further Information](#)
- [Report Index](#)
- [Your Feedback](#)

Respect for Our Planet > [Conducting Environmental, Occupational Health and Safety Audits](#)



[Colgate's Progress on Reducing Environmental Impacts](#)

[Sustainable Cleaning Initiatives](#)

[Conducting Environmental, Occupational Health and Safety Audits](#)

[Concern for Animal Welfare](#)

Conducting Environmental, Occupational Health and Safety Audits

[Print this page](#)

Since 1991, Colgate has performed environmental audits at facilities worldwide. In 1996, Colgate expanded the worldwide program to include Occupational Health and Safety (OH&S) audits. These audits assess Colgate's performance against company standards and also identify risks, hazards, unsafe behaviors and opportunities to improve in all areas of operations. Audits are done at Colgate manufacturing sites and technology center facilities.

Colgate's EOHS standards, including the Management Systems Standard, define performance expectations and consist of extensive technical components. Sites are required to comply with local regulations and with company standards. In cases where there is a regulation and comparable Colgate standard, the site must comply with the most stringent. All sites also must have a fully implemented Environmental Management System to ensure the facility has a sustainable process to ensure compliance with local regulations and conformance to company standards.

Each audit includes an evaluation of management systems, a review of records, observations of physical conditions, equipment and personnel, and interviews with employees throughout the facility. The audits are performed by a team of Colgate EOHS professionals from locations independent of the specific site being audited. All auditors are trained in Audit Skills and Techniques.

Those involved in the audits get training from Colgate on the standards as well as on a wide range of technical topics from safety, industrial hygiene and environmental science to more specific subjects such as enzymes and ergonomics.

In 2005, Colgate hired expert consultants to begin auditing against a Process Safety Management Standard. This standard is intended to prevent or minimize the consequences of catastrophic releases of hazardous chemicals thereby protecting Colgate employees and property, the public and the environment.

Have a comment or question?
Please send us your feedback or comments.



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Reducing Environmental Impacts](#)

[Sustainable Cleaning Initiatives](#)

[Environmental, Occupational Health and Safety Audits](#)

[Concern for Animal Welfare](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

[Your Feedback](#)

Respect for Our Planet > Concern for Animal Welfare



[Colgate's Progress on Reducing Environmental Impacts](#)

[Sustainable Cleaning Initiatives](#)

[Conducting Environmental, Occupational Health and Safety Audits](#)

[Concern for Animal Welfare](#)

Concern for Animal Welfare

[Print this page](#)

Colgate remains steadfast in its goal to meet safety requirements, whenever possible, through the use of existing data so that humans and animals are not put at risk. Since 2004, more than 99 percent of all internal requests for product safety assessment have been addressed using non-animal alternatives or existing databases. Animal testing is conducted only when all other options have been exhausted.

For Colgate's consumer products all required animal testing is conducted at outside laboratories under Colgate supervision using a minimum number of animals. We have stringent guidelines for evaluating testing facilities and reviewing animal research proposals.

In 1997, Colgate instituted a policy requiring senior management to approve all animal testing for any country requiring the testing. Additionally, since 1999, Colgate has voluntarily suspended all animal testing in the adult Personal Care Product category. In other product categories, there may be situations when safety demonstrations are needed and no scientifically approved alternative to animal testing exists. We are working with other companies and organizations that share our goals to bring our scientifically researched alternatives to animal testing to the attention of government regulators to urge their approval. For example, we are working with European cosmetic manufacturers to develop procedures for evaluating alternative eye irritation tests acceptable to European Community regulators. As long as nine years ago, we partnered with the International Life Sciences Institute to support progression of alternatives. We have also created our own research initiatives with the Institute for In-Vitro Sciences and we have served as a member of their Advisory Committee. In addition, Colgate has been a major financial sponsor of the World Congress on Alternatives since its inception.

Our broad program includes sponsoring two-year post-doctoral fellowships to support research into testing alternatives, which started in 1982. We also sponsor visiting professorships and student internships in In-Vitro Toxicology, which study alternatives to the use of animals in toxicology testing. Recently Colgate has expanded this funding program to now offer grants to support research which could lead to alternatives to the use of animals in research and testing. More information and a summary of our policy in this area is available in our Product Safety Research Policy, which is available upon request from [Consumer Affairs](#).

At Hill's Pet Nutrition, we support only the responsible, caring and humane treatment of pets. All cats and dogs cared for by Hill's Pet Nutrition live in a loving, safe and clean environment. We use only non-invasive and humane research methods needed to create nutritional technology so that dogs and cats live longer, healthier lives. As a result, our breakthroughs in pet nutrition are unrivaled in the pet care industry. We have built our reputation as a company with the highest ethical standards, a reputation that we take pride in and are committed to uphold. All studies conducted at Hill's conform to a stringent set of policies to ensure exceptional pet care. [Read more about Hill's](#).

Have a comment or question?
Please send us your feedback or comments.



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

Company Performance

[Respect for Tomorrow](#)

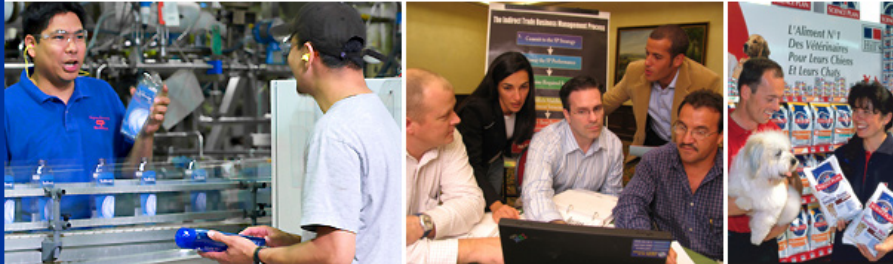
[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

[Your Feedback](#)

Company Performance [Print this page](#)



At Colgate, we are committed to continuing to meet or exceed financial expectations of our shareholders.

Complete financial performance information is available on the [Investor Relations](#) page of our website.

Colgate's long history of steady growth and strong performance comes from a strategy of tight focus on global brands in four core businesses: Oral Care, Personal Care, Home Care and Pet Nutrition. Among the Company's goals for 2010 are to:

- Remain the undisputed global market leader in Oral Care
- Become the undisputed global market leader in Specialty Pet Nutrition
- Become a stronger global No. 2 competitor in Skin Cleansing, leading in liquids and successful in other large Personal Care categories
- Become a stronger regional leader in selected Home Care categories

To achieve these goals, organizational changes are being made. Subsidiaries are focusing exclusively on being the best at managing consumers, the profession and retail customers while functions that don't fall under those areas, such as financial services, legal/tax/treasury, procurement, supply chain and human resources are being handled at the corporate or divisional level. The corporate/divisional role is evolving to encompass developing best-in-class global strategies and solutions to most effectively and efficiently enable subsidiary success and ensure a profitable future for Colgate.

Our financial success is not only critical to our shareholders; it impacts all of our [stakeholders](#).

Have a comment or question?
Please send us your feedback or comments.



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

[Your Feedback](#)

Respect for Tomorrow

[Print this page](#)



As we plan our strategies to sustain growth for the years to come, our core values of Caring, Global Teamwork and Continuous Improvement will continue to drive our future initiatives.

Our Global Sustainability Objective:

"Ensure Colgate's business grows consistently and responsibly and benefits those we serve, including employees, our shareholders and other stakeholders globally while promoting the well-being of future generations."

Our focus will remain on People, Planet and Performance. Our plan is not only to continue with the initiatives addressed within this website but also to continue looking for opportunities to improve in each of our areas of focus:

- **People**
 - Develop the full potential of all Colgate people
 - Understand and respond to Colgate's priority stakeholders
- **Performance**
 - Grow consistently and responsibly
- **Planet**
 - Provide environmentally & socially responsible products
 - Protect the environment

In addition to updating periodically the metrics reported on this website, we plan to expand tracking and reporting on sustainability indicators as appropriate.

At Colgate, we know that our future performance is more important than our past accomplishments. With our commitment to Caring, Global Teamwork and Continuous Improvement, we know that we will go far toward achieving our goal of being the best truly global consumer products company.

Have a comment or question?
Please send us your feedback or comments.



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

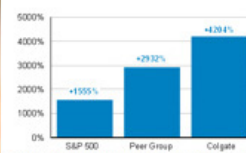
Key Performance Indicators

[Print this page](#)



Total Return Graphs

Time Frame:
23 Years - YTD 6/29/07



Proxy Peer Group: Avon Products, Inc., The Clorox Company, Kimberly-Clark Corporation, The Procter & Gamble Company and Unilever (U.S. and int.)
Last Updated July 2007



Key performance indicators (KPI) are quantifiable measurements that reflect the critical success factors of Colgate. Colgate has clearly defined goals that are reflected in these key performance indicators.

Key Performance Indicators

People

	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Average number of employees	38,300	37,200	38,300	38,500	37,700	36,600	36,000	35,800	34,700	36,000
Total recordable rate Display definition	2.46	2.01	1.69	1.41	1.06	0.92	0.79	0.72	0.74	0.57
Lost workday case rate Display definition	1.43	1.05	0.87	0.73	0.40	0.34	0.24	0.19	0.23	0.19
Safety Notices of Violation Display definition Display row details	5	4	6	0	2	0	1	1	0	0
Safety Fines Paid (\$) Display definition Display row details	4,325	2,625	7,162	0	12,000	0	5,245	300	0	0
% Minority officials and managers (US EEOC data)								24.6	24.6	24.9
% Minorities in workforce (US EEOC data)								27.9	28.9	28.6
% Women officials and managers								29.3	30.6	32.0
% Women in workforce								34.0	36.1	37.0

Planet

	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Energy use efficiency (kWh x 1000/ ton of product)	0.551	0.512	0.490	0.493	0.478	0.476	0.449	0.430	0.407	0.394
Water use efficiency (m3/ton of product)	2.28	2.14	1.99	1.94	1.94	1.76	1.61	1.50	1.32	1.27
CO ₂ emissions (metric tons)	n/a	n/a	n/a	n/a	650,000	657,000	665,000	660,000	664,000	675,000

(Metric tons)										
Wastewater CODs (kg/ton of product)	n/a	n/a	n/a	n/a	3.78	3.41	3.01	3.06	3.07	2.95
Environmental Incidents Display definition	6	6	3	5	3	4	3	1	2	2
Environmental Notices of Violation Display definition Display row details	3	3	2	7	5	6	5	3	0	8
Environmental Fines Paid (\$) Display definition Display row details	1,800	39,500	0	5,000	6,620	0	0	0	0	26,200
RCRA data Display definition Display row details						46.30	49.90	68.62	90.38	88.03

Performance

	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Global Sales (\$MM)	8,661	8,801	9,004	9,084	9,294	9,903	10,584	11,397	12,238	13,790
Global Charitable Contributions (\$MM) Display definition	n/a	n/a	n/a	n/a	n/a	n/a	7,010	7,329	7,059	8,307
U.S. Charitable Contributions (\$MM) Display definition	n/a	n/a	n/a	5,327	5,252	5,497	5,510	6,029	5,859	6,143

Notes

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

Further Information ...

[Print this page](#)



All of our policies and initiatives are based on our core values of Caring, Global Teamwork and Continuous Improvement.

Obtaining a copy of the Global Values Report

To preserve resources and ensure accurate and timely reporting of information, we post the most up-to-date information on this website. However, if you prefer to view the reports on paper:

- [Print the 2008 Sustainability Report](#)
- [Print the 2004 Global Values Report](#)

Sustainability at Colgate is:

- Always meeting or exceeding our financial goals
- Developing a talented, diverse workforce
- Optimizing use of natural resources, not polluting and obtaining our raw materials responsibly
- Serving the community where we live

At Colgate, sustainability is a long term business imperative, critical to the success of the company. It is rooted in our Colgate values of Caring, Global Teamwork and Continuous Improvement. Our focus is on People, Performance and Planet.



[Click to enlarge](#)

Colgate's Global Sustainability Objective

Ensure Colgate's business grows consistently and responsibly and benefits those we serve globally—including employees, our shareholders, consumers and other stakeholders—while promoting the well-being of future generations.

Colgate-Palmolive's organization around sustainability initiatives

The Vice President, Global Social Responsibility is an Executive Officer and reports directly to Colgate's President and Chief Executive Officer. The office of Global Social Responsibility works directly and indirectly throughout Colgate to integrate sustainability initiatives into the way Colgate does business everyday.

Have a comment or question?
Please send us your feedback or comments.

[Send Your Feedback](#)



Sustainability

[Sustainability Home](#)

[Respect for People](#)

[Respect for Our Planet](#)

[Company Performance](#)

[Respect for Tomorrow](#)

[Key Performance Indicators](#)

[Further Information](#)

[Report Index](#)

[Your Feedback](#)

Global Reporting Initiative Indicators Index

[Print this page](#)



G3 Guidelines Core Indicators

Global Reporting Initiative Indicators Index

GRI Core Indicator	Description	Section	Further information
Strategy and Analysis			
1.1	Executive Management Statement	Letter from Senior Management	
1.2	Description of key impacts, risks and opportunities		10-K
Organizational Profile			
2.1	Name of the organization	About Colgate	10-K
2.2	Primary brands, products, services	About Colgate	10-K
2.3	Operational structure	About Colgate	10-K
2.4	Location of headquarters	About Colgate	10-K
2.5	Geographical reach	About Colgate	10-K
2.6	Nature of ownership/legal form	About Colgate	10-K
2.7	Markets served	About Colgate	10-K
2.8	Scale of reporting organization	About Colgate	10-K
2.9	Significant changes during reporting period	None	10-K
2.10	Awards received	About Colgate	Colgate Awards
Report Parameters			
3.1	Reporting period	About Colgate	
3.2	Date of most recent report	2004	
3.3	Reporting cycle	Will update the sustainability website with quantitative data annually, and with qualitative updates when necessary	
3.4	Contact point for questions about report	csr@colpal.com	

3.5	Process for defining report content	Described in each section	
3.6	Boundary of the report	About Colgate	
3.7	Limitations of report scope	N/A	
3.8	Basis for reporting on subsidiaries and partially/non-owned entities	About Colgate	
3.9	Data measurement techniques	Discussed at each data point	
3.10	Restatements from previous reports	None	
3.11	Significant changes from prior years	None	
3.12	GRI content index	GRI Indicators Index	
3.13	External assurance	N/A	
Governance, Commitments and Engagement			
4.1	Governance structure	About Colgate > Corporate Governance	
4.2	Executive officer and chair of governance body	About Colgate > Corporate Governance	
4.3	Independent and/or non-executive board members	About Colgate > Corporate Governance	
4.4	Shareholder/employee mechanisms for board direction	About Colgate > Corporate Governance	
4.5	Compensation and organizational performance	About Colgate > Corporate Governance	
4.6	Conflict of interest avoidance	About Colgate > Corporate Governance	
4.7	Qualifications/expertise of board members	About Colgate > Corporate Governance	
4.8	Missions and values statements, Code of Conduct	About Colgate Respect for People > Respect for Colgate People > Code of Conduct	
4.9	Board oversight of sustainability	About Colgate > Corporate Governance	
4.10	Performance evaluation of board of directors	About Colgate > Corporate Governance	
4.11	Precautionary approach	Respect for People > Respect for Consumers > Assuring Product Safety Respect for Our Planet > EOHS Policy Statement	
4.12	Endorsements of external sustainability charters	Global Sullivan Principles	
4.13	Significant memberships in associations	Throughout report	
4.14	Listing of stakeholder groups	Respect for People > Respect for Stakeholders	
4.15	Basis for stakeholder identification/selection	Respect for People > Respect for Stakeholders	
4.16	Stakeholder engagement approaches	Respect for People > Respect for Stakeholders	
4.17	Key stakeholder issues and concerns	Respect for People > Respect for Stakeholders	
Economic Performance			
EC1	Economic value generated and distributed	About Colgate Performance	
EC2	Financial implications, risks and opportunities due to climate change	Respect for Planet > Climate change	www.cdproject.net
EC3	Defined benefit pension plan obligations	Not reported	
EC4	Financial assistance received from government	Not reported	
EC6	Spending on locally based suppliers	Not reported	

EC7	Local hiring	Respect for Consumers > Operating Responsibly in Emerging Markets	
EC8	Infrastructure investments and public benefit	Not reported	
Environmental Impacts			
EN1	Weight of materials used	Not reported	
EN2	Percentage of materials used that are recycled	Respect for Our Planet > Packaging	
EN3	Direct energy consumption	Respect for Our Planet > Climate change	
EN4	Indirect energy consumption	Respect for Our Planet > Climate change	
EN5	Energy saved due to conservation and efficiency	Respect for Our Planet > Energy use efficiency	
EN8	Total water withdrawal	Respect for Our Planet > Water use	
EN11	Location, size of land owned/ leased/managed in protected areas	Not reported	
EN12	Description of significant impacts of activities on protected areas	Not reported	
EN16	Greenhouse gas emissions	Respect for Our Planet > Climate change	www.cdproject.net
EN17	Other relevant greenhouse gas emissions	Not reported	
EN18	Initiatives to reduce greenhouse gas emissions	Respect for Our Planet > Climate change	www.cdproject.net
EN19	Emissions of ozone-depleting substances	Not reported	
EN20	NOx, Sox and other significant air emissions	Not reported	
EN21	Water discharge and quality	Respect for Our Planet > Water	
EN22	Amount of waste by type/destination	Key Performance Indicator Chart	
EN23	Number/volume of significant spills	Not reported	
EN26	Initiatives to manage the environmental impacts of products across the product lifecycle	Respect for Our Planet > Packaging	
EN27	Reclaimed products	Not reported	
EN28	Incidents/fines for non-compliance	Key Performance Indicator Chart	
Labor Practices and Decent Work			
LA1	Workforce, by employment type/ region	2006 data: North America: 13.6% Africa: 4.7% Asia: 25.8% Europe: 16.6% Hills: 7.4% Latin America: 31.7%	
LA2	Employee turnover by age/gender/ religion	Not reported	
LA4	Percentage of employees covered by collective bargaining agreements	Approximately 45% of employees are represented by trade unions or by collective bargaining agreements	
LA5	Notice period regarding organizational changes	Respect for People > Colgate People > Business Building Plan	
LA7	Injury, lost days, absenteeism, fatalities	Respect for People > Colgate People > Occupational Health & Safety	
LA8	Education for families affected by HIV/AIDS or other diseases	Respect for People > Colgate People > Addressing HIV/AIDS	
LA10	Average hours of training	Respect for People > Colgate People > Encouraging Education and Training	
Human Rights			
HR1	Investment agreements with human rights clauses	Respect for People > Colgate People > Code of Conduct	

HR2	Human rights screening of major suppliers/contractors	Respect for People > Colgate People > Code of Conduct Respect for People > Respect for Business Partners	
HR4	Non-discrimination	Respect for People > Colgate People > Code of Conduct	
HR5	Freedom of association	Respect for People > Colgate People > Code of Conduct	
HR6	Child labor	Respect for People > Colgate People > Code of Conduct	
HR7	Forced and compulsory labor	Respect for People > Colgate People > Code of Conduct	
Society			
SO1	Impacts of operations on communities	Respect for Communities Respect for People > Respect for Stakeholders	
SO2	Business units analyzed for risks related to corruption	Respect for People > Colgate People > Code of Conduct About Colgate > Corporate Governance	
SO3	Extent of training and risk analysis to prevent corruption	Respect for People > Colgate People > Code of Conduct About Colgate > Corporate Governance	
SO4	Actions taken in response to instances of corruption	Not reported	
SO5	Participation in public policy development and lobbying	About Colgate > Corporate Governance Respect for People > Respect for Colgate People > Code of Conduct	
SO6	Political contributions	Colgate makes no political contributions. See Code of Conduct .	
SO8	Monetary value of significant fines/sanctions for non-compliance with laws/regulations	None	
Product Responsibility			
PR1	Health and safety across the life cycle of products	Respect for People > Respect for Consumers > Assuring Product Safety	
PR3	Product and service information and labeling	Respect for People > Respect for Consumers	
PR6	Marketing and communications	Respect for People > Respect for Consumers > Advertising Responsibly	
PR8	Consumer privacy	Respect for People > Respect for Consumers > Respecting Consumer Privacy	

**Have a comment or question?
Please send us your feedback or comments.**

Send Your Feedback